

100's

PALL MALL

FAMOUS CIGARETTES



U.S. Government figures show PALL MALL GOLD 100's lower in filter king

...longer yet milder

FILTER TIPPED

Tar" PALL MALL GOLD 100's 19mg. Best-selling filter king 21mg.



Open Season on Drug Smugglers

Young Americans who try to bring home the hashish land in foreign jails by the hundreds. By Rudolph	
Chelminski. Photographed by Pierre Boulat. Getting busted in Russia means years at hard labor. By Jack Fincher	
Untangling the Environment Jungle	36
Theodore H. White reveals the Administration's plan to save the environment, and the problems therein	
lava	46
Photographer Co Rentmeester's tour of the lush and troubled island	
In the Swim with Jackie and Ari	58
Mr. and Mrs. Onassis enjoy sun and sea on their private island	
Two Great Throats	63
Opera stars Joan Sutherland and Marilyn Horne unveil ' their art to Richard Meryman	
New Twists for Old Tools	73
Goldie Is Golden	76
Laugh-In's Goldie Hawn branches out	
DEPARTMENTS	
THE PRESIDENCY A valued friend moves into the White House. By Hugh Sidey	2
GALLERY Color impressions by Jay Maisel	E
REVIEWS Richard Schickel examines five current films Brad Darrach reviews Time and Again, a science fiction thriller by Jack Finney Tom Prideaux on Broadway's thriving Company	4-20
LETTERS TO THE EDITORS	25
SPECIAL REPORT A journalist's view of America	26
from Lake Como. By Thomas Griffith	
PARTING SHOTS The dangers of being a diplomat in Latin America	8

© 1970 TIME INC. ALL RIGHTS RESERVED, REPRODUCTION IN WHOLE OR PART WITHOUT WRITTEN PERMISSION IS STRICTLY PROBLEMED

'But Joan, something is going on in the throat'

With natience, a tape recorder and a very fine ear. Dick Meryman has produced interview-based articles on such widely differing subjects as Mae West, a ski champion, an unwed mother, and Andrew Wyeth. On page 63 of this issue is the result of his latest sortie, a double interview with operatic stars Marilyn Horne and Joan Sutherland. Here is Meryman's description of how it happened:

"Marilyn Horne was late. Joan Sutherland sat looking at me, her calm hazel eyes expectant. She is a formidable lady-five-ten at a guess. her robustness amplified by a towering upsweep of red hair and the air of command that goes with enormous accomplishment. We had met for the first time exactly five minutes earlier.

"My nervousness was increased by the prospect of conducting a dual

interview, something I had never done before. You often must create a good interview by steering the conversation with subtle questioning. probing inferences, never settling for easy answers. Here the subject was literally a mystery to any non-singer, and the idea of controlling two -count 'em. two-headstrong divas simultaneously seemed impossible.

"Miss Sutherland and I talked for 20 meandering minutes. She was very nice but it began to seem that voice production was far too abstruse for the simple explanations I wanted. Then suddenly here in front of us was Marilyn Horne, short



RICHARD MERYMAN

but no forget-me-not, standing very erect and actually bubbling, 'Charming city, New York, Charming city, Took me thirty minutes to drive cross town.' Affectionate laughter, Sutherland, beaming, said, 'Naturally, dearie. Naturally.' She rose and the two divas clasped hands, kissed. Horne plumped herself down, 'Well, what's new in life, tra la, tra la,'

"I explained that I felt there would be great interest in the way opera singers produced their fabulous sounds. 'It'll be interesting to find out what she says,' remarked Horne, laughing. 'We've never gone into all that,' Whereupon they really did go into all that. The catalyst had arrived. These two extraordinary ladies set out to educate me, explaining each other, interrupting, needling, disagreeing ('But Joan, something is going on in the throat'). When Horne was too extravagant, Sutherland was ready to deflate. When Sutherland bogged down, Horne was ready with a salty crack. But there was always the faint feeling that of the two, Sutherland was in charge, the older sister.

'I was swept along and so was the interview. As I left after two exhilarating hours, our host, Terry McEwen of London Records, said, 'You've done an extraordinary thing. You've gotten these two together and talking-when their husbands weren't around to interrupt.'

> RALPH GRAVES Managing Editor



The Presidency by Hugh Sidey

On the beach with an old friend

The call came from the White House staff. The President wanted Robert Finch to go with him to Key Biscayne that weekend. In announcing the shift of Finch from HEW to the White House a few days before, Nixon had said that Finch henceforth "will be traveling with me both on my foreign and domestic trips and on those weekends when I go to Florida or California..."

Finch thought at first that he would have to fly straight to Florida from Ohio State University where he would be delivering the commencement address ("Let's remember that students are not some sort of aliens traveling on foreign passports-but our own children"). But discussions of the trouble in Jordan delaved the President, and Finch had time to make it back to the capital. Landing at Andrews Air Force Base, he went to the VIP lounge, sat there and signed his mail. Soon came the churn of helicopters bearing the President. Finch gathered himself up and strode over the tarmac to join the party at the glistening jet. He settled in the plane's conference room which is just behind the President's private quarters and was suddenly engulfed in all that airborne luxury that goes with Air Force One: stewards with drinks, nine air-to-surface telephones and a choice of four lavatories. Finch and Bob Haldeman were the only two senior Nixon aides aboard, Technically Finch

was still Secretary of HEW, but he had now embarked upon his new journey as counselor to the President.

The jet shuddered in its momentary pause at the head of the runway, then swept into the air. Finch and Haldeman began immediately to talk about presidential business. Shortly, Nixon joined them. The land and some of the tension fell away. It was like a thousand other times, old times, when Richard Nixon had traveled with those two men. The months of running HEW had taken Finch beyond Nixon's reach and on many nights when Nixon called. Finch had been out of town or so engulfed with work he rarely got to the Oval Office. It was different now. The three men in the plane ranged over topics from politics to the Family Assistance Program. Finch and Haldeman had hamburgers and the President returned to his cabin for the measure of loneliness he sometimes relishes.

Bebr Reboro and King Timahoe, the setter, met them in Florida, Haldeman and Hotel just an lief from Nicoris homes, at dinner with the President that Ingle, conversation led from the weather to troubles with Congress. Along the way there we men pilot and diled from the weather to troubles with Congress. Along the way there we implicit and diter studies under the confinence of the pilot and diter suggestion for Flinch's future duties, duties sufficient to command all his energies. There were no confines to this stream of presidential confines to this stream of presidential confines to the stream of presidential concerns.

In the morning Haldeman and Finch were up early and breakfasted together, still talk-ing basiness. Nixon cleared his desk, then scheduled another step into privacy. The choppers were back to lift him to Grand Cay in the Bahamasa and the laubt establishment of his friend Bob Abplanalp. For this journey, Halbert and the Halbert State State of the State of

Nixon's motor idled a bit, gathering strength, aided perhaps by the fact that, unlike other weekends since he took power, Nixon had an unencumbered Finch at his side or within hailing distance. There may be no other man who could quite fit the role. Some who have wanted a closer relationship with the President, like Interior's Walter Hickel and HUD's George Romney, have found themselves shunted farther away.

Finch and Nixon walked the empty beaches. They talked more, about Nixon's response to the Peruvian earthquake. Had it been too late? Benough? What of the Persident's strength on the Hill? The elections in the fall and what the Finch could do—outside the South. In moments like this, Nixon luxuriates in being a scheduleless, leaping from subject to subject. The men took Applanaly's fishing boat, Sea to the country of the peruviant of the peruvian

The choppers came again, and then there was Air Force one back to Washington. The next morning Bob Finch came by the White House, the final ritual of his new routine, one more reminder of his very special position. He proceeded to the second floor of the West Wing to see his new quarters, which are in between John Ehrichman and Don Rumsfeld, just across the hall from the men's room. His books and other personal effects had been moved here from HEW while he was in the Bahamas.

The men privileged to go through such casual routines as that weekend may deny that they have much meaning. Others know better. The proximity, the ease of an old friendship, the slow marination in trusted judgment, help shape presidential action. Last week Richard Nixon should have been particularly aware of the need for good advice that gets through to where it counts, of the confusion that can arise from poor staff work and poor inter-organizational communications. After the President had denounced Congress for not acting on a bill he had not even sent up, after Vice President Agnew asked for the resignation of a presidential appointee whom Nixon wanted to keep, after it was announced that Education Commissioner James Allen was fired because he had failed to move programs which in fact were bogged down in the White House, it was none too soon for the President to seek a broader spectrum of contacts and counsel.



On the copter pad at Key Biscayne, at start of a weekend with the President, Robert Finch watches as Nixon rubs his Irish setter, King Timahoe.

Aspirin isn't best anymore.

That's the important new evidence about pain relievers.
In a major hospital study, two Excedrin'
worked better in relieving pain than twice as many aspirin tablets.

Isn't it time you tried Excedrin?





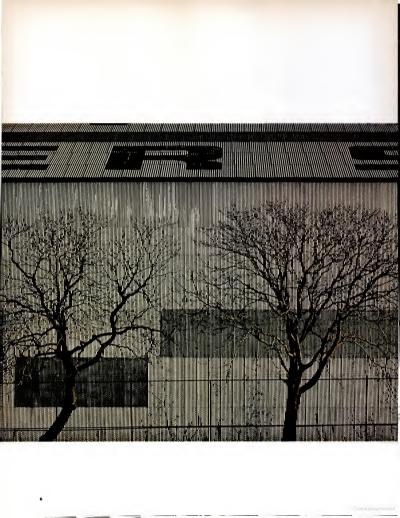


Pairup with Pepsi

Pepsi's got a lot to give

Get two packs of Pepsi.
Pair up for picnics and parties, holidays and hoedowns.
Get twice the taste, twice the convenience, twice the Pepsi!
You've got a lot to live.
Pepsi's got a lot to give—get it now and get twice as much.







umum

GALLERY

Jay Maisel is a New York-based pho-tographer whose assignments take him all over the world. In each of his pictures he tries to work within a "re-lated family" of colors. The point, he says, "is not to be seduced by the rain-bow." Thus a corrugated building in Long Island gently reflects the early morning glow; a soccer player in Senegal is picked out by his jersey and (next page) a Florida forest's ghostly green is subdued by the morning mist.





To honor the 200th birthday of Time-Life Records presents

BEETHOVEN BICEN

Listen to the first six Beethoven Symphonies recorded by the Berlin Philharmonic Orchestra under the direction of Herbert von Karajan for 10 DAYS FREE!

(And get a magnificent Beethoven book free if you decide to keep the album!)

Suprose that, tomorrow, a caretaker in Vienna opened a long-forgotten trunk and found in it a completely unknown work by Ludwig van Beethoven.

What excitement there would be! It would be like finding a new play by Shakespeare, a new painting by

Leonardo da Vinci.

Recording companies would make astronomical bids for the new work; radio and television stations would build entire programs around it; sales of music scores would rocket! Every man, woman and child in the Western world would want to hear the new masterpiece. And own a recording of it!

Of course no such find has been made. Nevertheless, a substantial part of Beethoven's great work remains unknown to many music lovers-including some of the world's most confirmed and rabid and dedicated and staunch Beethoven lovers. (And, naturally, every music lover is a Beethoven lover!)

That is why Time-Life Records has joined with the famous Deutsche Grammophon Gesellschaft recording company of Germany to present a unique and definitive collection of Beethoven's works.

Some years ago, Deutsche Grammophon Gesellschaft embarked upon an historic project. Looking forward to the 200th anniversary of Beethoven's birthday in 1970, they set out to put together the most comprehensive collection of Beethoven recordings ever assembled. No company was better equipped to accomplish this ambitious task, for DGG is widely regarded as one of the finest recording companies in the world—the standard by which other companies are often judged.

When word of this unique collection reached Time-Life Records, we moved fast. Working closely with DGG, our people reviewed the 75 records the German experts had selected as truly representative of Beethoven's work. Then they selected the fifty they felt

would be best received by music lovers in America. The result—the magnificent BEETHOVEN BICENTENNIAL COLLECTION. It consists of ten albums of five records each that, like no other collection, present the master at his incomparable best. The nine symphonies alone have already won the Grand Prix du Disque (Paris). the world's most coveted award for recording artistry

Pay only \$14.95° for Album Iif you decide to keep it.

Listen to Album I-the first six of the nine symphonies -for ten days free without risking so much as a penny! See if you don't agree that this is the greatest bargain in the history of classical recordings!

Just send us the attached card and you will receive five 12-inch LP stereo records each individually packaged in a polyethylene sleeve, and all boxed in a double-slipcase. You can also play the records on modern monaural equipment, too. The BEETHOVEN BI-CENTENNIAL COLLECTION is sold only by mail, and only through Time-Life Records.

And, thanks to our large volume of sales, your cost

per record is far lower than comparable records sold in record stores-even lower than those sold in most discount stores! The selections in your first album, all performed by the great Berlin Philharmonic Orchestra under Herbert von Karaian, are:

Symphony No. 1 in C Major-The lyrical creation that ushered in a bold, romantic era of innovation. Symphony No. 2 in D Major-One of the happiest of

the master's works, filled with youthful fire. Symphony No. 3 in E-Flat Major-The mighty "Eroi-

ca," which was Beethoven's own favorite. Symphony No. 4 in B-Flat Major-Humorous and tender, reflecting a happy period in Beethoven's life. Symphony No. 5 in C Minor-The most famous symphony ever written, it begins in grim struggle and

ends in exultant victory. Symphony No. 6 in F Major-The "Pastoral" is inspired musical painting, with its murmuring brooks, thunderstorm and rustic dancing.

SPECIAL BONUS! Leonore Overture No. 3- The most famous of the overtures to "Fidelio." Its trumpet calls are unforgettable.

Audition the complete Bicentennial Collection without any obligation.

But this album is only the beginning! Subsequent albums bring you a rich feast of Beethoven at his best: the rest of the Nine Symphonics—Overtures and Orchestral Pieces-Concertos-the great Piano Works-Music for the Stage-Choral Music-String Quartets-Chamber Music-Lieder and Works for Cello.

You will hear Wilhelm Kempff at the piano; the Vienna Symphony Orchestra; the Amadeus Quartet; the Vienna Choral Society-and other great artists of world renown.

These future Beethoven albums, issued at approximately two-month intervals, will be sent to you to audition and examine. You may return or accept any of these you choose. There is absolutely no obligation to buy a minimum number.

In the history of music, there has never been a man like Ludwig van Beethoven.

"Before the name of Beethoven we must all bow in reverence." Giuseppe Verdi

"The impeluous fury of his strength, which he could quite easily contain and control, but often ld not, and the uproarishness of his fun, go beyond anything of the kind to be found in the work of other com-

George Bernard Shaw Dante (is) the great Italian; Shakespeare, the great Englishman; Beethoven, the great German." Victor Hugo "He developed (the symphony) to its high-

est point, doing for it what Rembrandt did for painting." Arthur Bodansky Metropolitan Opera Conductor "He was ugly and half crazy." Magdalana Willmann In rejecting his proposal.

"The great musician of all times."
Olin Downer Former N.Y. Times music critic.

'He has never learned anything, and he can do nothing in decent style." Albrechtsberger His music teacher in 1797 "No composer has ever melted his hearers into complete sentimentality

and quality!

by the beauty of his usic, and then suddenly turned on them and mocked them with deri-sive trumpet blasts for ing such fools." George Bernard Shaw You will someday make

big noise in the world." Wolfgang Mozart To the 13-year-old Boothouse

"He was a Titan, wres-tling with the gods," Richard Wagner Beethoven found the art of music narrowed to the pastime of a special class. He made it broadly human. He left it superhuman." R. H. Schauffler

A Beethoven biographer "Music should strike fire from the heart of man, and bring tears to the eyes of wom Ludwig van Beethoven

Never before have there been records like these! have already



is equally at home in the great opera houses of the world and on the concert podium of Europe and Beethoven interpreter, he inherits the grand tradition of Toscanini, Furtwängler

and Bruno Walter. The Berlin Philharmonic. It has been numbered "among the world's finest symphony orchestras" by TIME Magazine Perhaps no other orchestra in the world can perform Beethoven with such of understanding and technical brilliance The Recordings: Deutsche Grammophor Gesellschaft. A critic has said, Deutsche Grammophon, quality is not a philosophy, It is an obsession " Small

m, that the nine sympl

won the fami Grand Prix du Disque (Paris) Deutsche concern with achieving perfection

extends all along the multistage, intricate process of recording, from choice of recording hall and adjustment of its acoustics, through making a recording tape as close as possible to the natural sound of the live orchestra, to manufacturing flawless records Its

engineers are and its artistic directors thoroughly understand the engineering aspects

of recording The results are heard on every Deutsche

Grammophon record—hailed by connois-seurs as among the world's finest

These stereo records can also be played on modern mono equipment with excellent

"the great musician of all time" the magnificent and definitive

ENNIAL COLLECTION



Beethoven lovers will revel in this big, exquisitely de-

Beethoven lovers will revel in this big, exquisitely designed and printed book that covers the master and his work in fascinating detail.

Both text and pictures were prepared in cooperation with the famed Beethoven Archive in Germany. It includes much material that had never been available to the public before!

It will be shipped to you free when you order
Album I of the Beethoven Bicentennial Collection.
And it is yours to keep—free—if you decide to
keep the record album.

- An absorbing chronicle of Beethoven's life and times.
- Authoritative essays and discussions of every aspect of his work.
- Reproductions of the original scores of many of Beethoven's greatest compositions, written and annotated in his own hand.
- An illuminating article on Beethoven's way of life and character.
- · And much, much more!





Critic's Roundup

here is nothing magical, mysteri-ous or even interestingly ambiguous about The Magie Garden of Stanley Sweetheart. It is, in fact, less a garden than a commercial hothouse in the business of forcing blooms its owners fancy may be popular among the flower children. Among the featured specialties on display here are pot, rock, psychedelic light shows, 16mm, film-making and, naturally, sex. Several varieties of the last-named commodity (I use the word advisedly) are offered-the defloration and subsequent degradation of a virgin, group-groping and the careful flaunting of much pubic hair to prove How Honest and Unashamed We All Are.

Now, none of the characters flourishing in this acid soil are more than stereotypical and so nothing very interesting can happen beyond an ar-



Sweetheart and sweetheart

hitrary arrangement of sensations mostly visual, (For example, the title character is left pretty much as we found him, seeking relief from his innocent Weltschmerz through libidinal exercises of excruciating predictability.) The problem is that Robert T. Westbrook, who adapted his own novel for the screen, and Leonard Horn, who directed, appear to have no feeling (sympathetic, satirical or you-name-it) for their characters and hence no point of view toward them in particular or toward youth in general-a failing I suppose we should expect of people who think of youth as a market to be exploited instead of a recognizable stage in human development to be explored. In short, Stanley Sweetheart is a piece of cold, if illcalculated, cynicism that tries to cover its tracks by zapping us with all sorts of visual tricks and trips. These are not, at this late date, so wonderful or original as their perpetrators think they are. I imagine that even the most narcissistic of our youth will see the film for what it is, a concretion and manipulation of materials they have consumer-tested and approved in previous films, unfeelingly and ineptly thrown at them one more time by movie makers who checked last year's grosses, all right, but who lack the intelligence or the sensibility for more delicate or significant studies. Stanley Sweetheart has an exhausted and desperate air about it-as if. perhaps, those connected with it sensed that the youth cycle, like so many other cycles that were supposed to restore the movie industry to its former economic vitality, had begun to play itself out even as they were latching on to it. If so, this is significant news, which may be interpreted to mean that our cultural life has so speeded up that it is no longer possible for the movies' businessmen to catch hold of fads profitably. It takes a year or more to crank up an imitation of a current success, by which time the audience-especially the highly volatile kids-will have moved on to some other preoccupation. This of course means abandoning the last pretense that producers are involved in a rational, quantifiable, reducibleto-statistics enterprise. It means embracing the revolutionary assumption that they are engaged, like it or not, in that least predictable of enterprises, the creation of art. Which means, finally, that they must entrust their money and their futures to people possessed by visions-in other words. to crazy people. That'll be the day.

Still, I suspect it may come sooner than anyone expects. Possibly I'm jaded (an occasional occupational hazard easily cured by seeing a couple of decent films) but it does seem to me that the current run of releases is as bad as it can be. Less than a year ago. in pictures as disparate as Easy Rider and Putney Swope, Alice's Restaurant and Medium Cool, one glimpsed the possibility of a new, free-form cinema, even the imperfections of which challenged us. Now, a minute later as it were, a thing like Stanley Sweetheart unconsciously parodies much that was good and fresh in those films. But if youth-oriented films are a drag, consider the possibilities for boredom in movies that work some of the older. more run-down movie neighbor-

hoods. For example: Two Mules for Sister Sara, Produced by Martin Rackin, whose last wonderful idea was to remake Stagecoach this is another of those inev-



MacLaine and would-be ranis.

itably tasteless tales about the rough, tough male who rescues a nun from danger and is forced to spend considerable time sharing further hardships with her, meanwhile falling in love. There are, of course, only two accentable ways to end the story-noble renunciation or the discovery that the lady's vows aren't binding. This time it turns out they are nonexistent -Sister Sara is a hooker in disguise, the better to elude pursuit by Maximilian's troops as she attempts to aid the freedom fighters in Mexico, circa 1865. The picture is directed with more élan than it deserves by Don Sieget who has made a career of rising above his material. But the performances of Shirley MacLaine and Clint Eastwood may charitably be described as shamefaced. The resurrection of clichés is always a dubious proposition, but the revival of ones that were valear from the start strikes me as little short of insanity.



Au intra-platoon scuffle

Too Late the Hero is the one about the World War II platoon of outcasts and oddballs given a feckless assignment behind Japanese lines and then stumbling, squabbling and griping their way through it. Cliff Robertson and Michael Caine are, as usual, appealing in the leading roles and Director Robert Aldrich and Lukas Heller, who coauthored the film with him, have concocted an interesting gimmick-pursuit of the mission's survivors by a Japanese officer who obviously majored in psychology at U.S.C. before the war. He totes around a huge and deafening loudspeaker system with which to broadcast threats and persuasions to surrender every time his enemies try to get a minute's rest from his dogged chase. The ending-a mad run across an open field to safety-is also suspenseful. Still, one can't help but feel we've been slogging through this movie jungle since childhood and that as long as they're selling off Gable's trench coat and Garland's red shoes they might as well peddle this basic story as well.

While they're at it, they can throw in The-Lady-in-Distress-and-No-One-Willing-to-Help story, too. It's an old favorite of Alfred Hitchcock's and very nice it used to be. Now it has fallen into the hands of René Clément and he apes some of Hitch's best devices-the murdered man who won't stay dead, the husband you can't quite trust, the ambiguous stranger who comes on menacing but turns out nice. Clément even names the character around whom the action revolves "MacGuffin," Hitchcock's pet name for the device-whatever it is-that starts his plots spinning. But Rider on the Rain lacks the humor, the humanity and the sure sense of mise



Marlene Johert in distress

en scène that distinguishes Hitchcock's great entertainments. Undoubtedly M. Clément intended Rider as homage to a director's director: instead, it marks a sad decline in his own creative energy. From the artful sensitivity of Forbidden Games to the sophisticated scares of Purple Noon to the slack shallowness and childlike elaborateness of plot on view here is a far fall for a man of talent.

inally, the only comfort I have to offer the desperate is a journey Beneath the Planet of the Apes. The simians are not quite as shocking as they were when they first burst upon us two years ago. In fact, they seem rather like comfortable understandable old friends, afflicted as they are with a disaffected intellectual class (the chimpanzees), picketing students and a military-industrial complex at least as fat-headed as our own. The apes, in short, go right on reneating man's mistakes and Charlton Heston, still



Militants call for gorilla warfare

hanging around from the first Apes film, and James Franciscus, as the astronaut sent out to rescue him, are, by turns, rendered irritable and desperate by their refusal to learn from history. This time we discover a race of mutants out there in the forbidden zone, living in the remains of the New York subway. By the time the men go ape and the apes go man a pretty mess results-so big a one that I don't see how a sequel can possibly be made to the sequel. Probably just as well -two times around is enough with this idea. But the film maintains the technical polish and the concerned viewpoint of its predecessor and I think you'll be entertained and mildly edified by it. That may not seem much of a recommendation, but given the context it is damn near a rave.

by Richard Schickel



1970 Gift Catalog. Write Box 12, Louisville, Ky. 40201





The new Zenith Z-70 hearing aid.

A mild hearing loss is a nuisance, really, more than anything else.

But your friends do have to shout. Which may be more embarrassing for them than it is for you.

The new Zenith Z-70 hearing aid may be all you need to quiet things down.

Tiny, inconspicuous, easy to wear, it's the most advanced hearing aid of its type Zenith has ever made.

It fits entirely in the ear. No bulky case or cords. It costs about ½ cent an hour to operate.

Your Zenith Hearing Aid Dealer will be glad to demonstrate it for you, free of charge. No obligation.

Then decide for yourself if being without a hearing aid is worth all the shouting.

HEARING AID DEALERS

METROPOLITAN
AREA
A-I H. A. Cir.
1621 West Belmont
Block Drug Co.
5560 W. Lawrence
Edward C. Bowman
SI Esst Madison SI.
Lacry H. A. Cir.
3027 S. Ashland Ave.
Marshall Field & Co.
111 R. Saler
REO S. Commercial
South Side H. A. Cir.
7947 S. Western Ave.
Tower Opicial Co.
1600 Borth Milwauke
6127 West AlTh. Street

Uplown H. A. Ctr.
1133 Lawrence
Weboldt's H. A. and
Optical Depl. Main Fl.
Madison al Wabash
7601 South Gicero
Zenith Hrg. Aid Sales
200 N. Michigan Ave.
Zenith Hrg. Aid Sales
6501 W. Geand Ave.
tLLHOIS

AURORA
AUrora H. A. Ctr.
3 West Oowber Pl.
Staudi & Neumann Co Prescrip. Orug Store
15 South Broadway
BERWYH
Berwyn Hearing Aids
3100 South Oak Park
ELGIN
Mosse's Pres. Pharm.
221 Nalional Street

EVANSTON
Kidd H. A. Co.
636 Charch St.,
Suite 408
EVERGREEN PARK
EVERGREEN OPAR
H. A. Service
3335 West 95th St
JOLIET
Johiel H. A. Servis

JOLIET
Johiet H. A. Service
20 E. Van Buren SI.
KANKAKEE
RANKAKEE
1245 E. River SI.
No, 70 Meadowire
Shopping Center
1666 West Station
LOMBARO
Yorktown H. A. Cit.

HILES
Golf Mill H. A., Inc.,
Golf Mill Sh. Ctr.
OAK BROOK
Oak BROOK
Oak Brook H. A. Ctr.
100 Oak Brook Ctr.,
Professional Bidg.
OAK PARK
AAA-1 H. A. Service
950 W. Lake Si.
WAUKEGAN
Waukegan H. A. Ctr., Inc.

INDIANA GARY Gary H. A. Center 701 Adams St. NAMMONO Hammond H. A. Ctr. 415 Subley LIFE BOOK REVIEW

The spy who came in from 1882

TIME AND AGAIN by JACK FINNEY (Simon & Schuster) \$7.95

Skep, And when you wake, everything you know of the 20th Century will be gone from your mind. It's beginning to happen now. . . Tonight [is] Jamary 21, 1882. There are no such things as automobiles . . . no planes, computers, television. "Nuclear" and "electroticles" appear in no dictionary. You have never heard the name Richord Nixon. . .

A read might have sounded like a year ago the words you have just George Wallace campaign promise. If you've been following the news lately, they may offer exactly the vacation you're looking for. Flee now, pray later. Hook up the hammock. break out the time-travel card and let a shrewd old screenwriter named Jack Finney (Good Neighbor Sam. Assault on a Queen) whisk you away on one of the year's most entertaining word trips. Time and Again may not be belles lettres but it's just about everything else. Ingenious sci-fi, cute puzzler, edgy thriller, brass-busting satire, gloriously sentimental lament for the good old days-and on top of all that the innocent sort of love story we haven't been told since the proper Pill for young ladies was Lydia Pinkham's

The hero is a bored young commercial arist named is Morely and his time-trip is sponsored by a top-secret federal project. Whiseled out of obscurity by a Pentagon computer, he is put through a crain Lourne on the 1830s and then trained to slip out of one time-akin and into another. And how does he do that? Beats me. One minture you're reading a lot of hyporice and the project of the computer of the project of the pro

"Tiny! Narrow! Cobbied A treelined residential street!" But farther down, at 23rd Street, "vehicles were pouring in from Broadway ... and every wheel was wrapped in iron that amsahed and rang against the cobbles. Wood groaned, chains rattled, leather creaked, whips crucked against horseflesh, men shouted and curred, and no street I've ever seen of the 20th Century made even half that brain-numbing sound."

Si has of course been strictly enjoined to avoid involvement in all this wonderful, pulsating previousness. "To alter the past would be to alter the future which derives from it... an utterly unacceptable risk." So what does he do? He falls in love with the first pretty miss he meets, a girl named Julia. Julia, alas, is engaged to a bearded villain. To save her from his

vile embrace, the hero ...
You get the idea. There's blackmail, cavesdropping, murder, conflagration, police brutality, corruption
in high places and a great chase sequence that winds up with Si and Julia
hiding in the Statue of Liberty's arm
did you know that in 1822 action
of Miss Liberty's forearm, detached from the statue, was stand
in Madison Square? Well, it was, and
there the lovers huddle as the nolice



Photo of the Dakoto, from the book

close in. What would you do? Si gets the same idea. Zip-flip! It's 1970. And Julia is puzzled. "Si," she murmurs, "I hear waves!"

"I hear waves:
It's a moment that, like most of the book, hollers for a camera, and I dig it with all my valigar, movie-going it with all my valigar, movie-going it with all my valigar, movie-going it will be a support out the state of the support out th

Objections are admittedly in order. Author Finney makes no claim to be more than an entertainer, but even as an entertainer he turns out to be a oneorange juggler. His descriptions read like entries in an antique catalogue and the reminiscent photographs that intersperse the text are merely subtitles in reverse. As for Finney's characters. I'd call them dandruff on the shoulder of literature. All the author has really got is a gimmick, a trick. But it's a fascinating trick, performed by a clever trickster. In the next few months he will be pulling quite a few coins out of the air.

by Brad Darrach

Mr. Darrach, a free-lance writer, was formerly Time movie critic.

When the summer salad has to be just right, use the rice that can't go wrong.

You stirred with a wooden spoon, gently, gently, so nothing would bruise.

You made the French dressing with wine vinegar.



You carefully trimmed all the fat off the ham

Minute®Rice is the only rice that has to turn out right. It fixes itself, perfectly—away from the flame, away from risk. So it can't overcook or undercook, ever. Always light. Always fluffy and tender. Perfect rice. Every time.

No boiling. No risk. Perfect rice every time.



SALAD JULIENNE

1 package (10 oz.) Birds Eye® 5 Minute Sweet Green Peas ½ teaspoon salt 1½ cups water

1½ cups water 1-1/3 cups Minute® Rice ½ cup chopped dill pickle 1 teaspoon grated onion

Dash of pepper 1 cup thin strips cooked ham 1 cup thin strips Swiss cheese

½ cup mayonnaise Bring peas, salt, and water to boil; simmer 2 minutes. Stir in rice. Cover; remove from heat. Let stand 5 minutes; stir in pickle, onion, and pepper. Chill. Gently stir in remaining ingredients. Serve on greens with tomato wedees. Serves 6.





Minute Rice Mixes: Three terrific flavors—have you tried them? Spanish Rice Mix. Rib Roast Rice Mix. Drumstick Rice Mix. Perfect every time. Perfect every flavor.

Innute and Birds Eve are registered trademarks of General Foods Corp.

You used the

tomatoes your

eister brought

the country.

You garnished

with Bibb lettuce, even though it

in from



How Come?

Saturday night out you treat yourself to Daiquiris, Mai-Tais, Martinis...
But at home it's the usual drab routine.

It doesn't have to be, Not when you have your pick of 18 superbly delicious Heublein Cocktails. All made from the finest liquors. All full-strength. Nothing to add. Nobody to tip. Taste something exciting at a first-rate bar. Then bring that excitement home with Heublein.

A good drink out is a good drink in.



Full-Strength Cocktails Available in bottles and cans

LIFE BOOK REVIEW

The artist as a devoured oyster

BALDUR'S GATE by ELEANOR CLARK (Panthaon Books) \$7.95

The starfish . . . wraps its arms around the oyster, clamping on with its such-critick feet, and proceeds, not to kill it quickly which it con't do, but to exhaust it a foredoomed struggle between two musculor structures goes on to the limit of strength. . .

Eleanor Clark described this duel in ber elegant and unsusual The Opssters of Lacomarloquer, winner of a 1964. National Book Award, in Buking Gare, her second novel, an elderly sculptor and visionary—a sort of bush-league Buckminster Fuller—a wrestled from this shell of drunken oblivion to be consumed when fully conscious. And if the old arist is the oyster, what then is the startish? Ah, life itself.

"Passions spin the plot." George Meredith wrote in his famous verse cycle, and also "The actors are, it seems, the usual three; husband and wife and lover," Both specifications appear to apply to this story of modern love: Eva Buckingham risks her sound marriage to the good and handsome Lucas in an affair with Baldur's cynical son Jack. But in fact it isn't passion that spins the plot so much as the need to restructure her humiliating past. And the important actors include not only the "usual three" but also their parents who, though all dead save Baldur, still pull the strings that twitch Eva, Lucas and Jack toward each other and apart.

Eva, the marrator, has a classic history of rejection. Her morber disliked her, her father was indifferent. A family scandal, in no way her fusil, brought ostracism from her idol, the brilliant local chaestiane Adelphia. Pryden and consequently from the society of their small New England town. She is even jilited by Jast, Miss Pypen steep, her family is washed upon, per the society of their small New England town. She is even jilited by Jast, Miss Pypen steep, her family is washed upon, yet Eva lingers on in the old homested, eventually marriying the mysterious Lucas who appears from nowhere settling Happy Brand.

As the novel begins, Jack returns to town after a 14-year absence and at the height of a dazzling scientific career. Although she is quietly content with the simple, sunny Lucas and their little boy and is clearby aware of Jack's cool egotism, but unhesitatingly takes him on. Not for pleasure, but to exorcise that unreconcied past.

Self-sufficient as he appears, Jack is also seeking love withheld, but not that of a mistress or a mother: Eva is



Miss Clark in Connecticu

a mere convenience to him, and years ago he learned and easily accepted the fact (only recently whispered in the village) that Adelphia Pryden was more than his aunt. For the creation of her child, Miss Pryden in her vanity would really have preferred parthenogenesis. She found the next best thing: the brief, ironic collaboration of a gifted artist who happened to be a casual old friend. By mutual agree ment that was the total extent of his paternity; Jack only learned their secret from papers found after her death. Confronted nearly four decades later with Jack's reproaches and desperate emotional need. Baldur returns from his cosy living death. Too late: like Baldur's enemy Loki in Norse mythology, Jack is destructive beyond redemption. The old man's belated affection settles instead on his son's opposite and rival, the Apollonian (the book is a symbolic mythmash) Lucas

Into this story of an old artist and his three protégés are folded several entire short novels. These are less related to the central parrative by plot devices than by mood and message. i.e., the rough-diamond real-estate developer with a bankrupting vision of a beautiful community, the gentle farmer whose brother's death is echoed in his child's. No one gets what he wants, most lose what they love. Yet despite the prevailing pessimism and a singular absence of humor which is the novel's greatest flaw, the intensity of the characters, the polish of the style and the operation of a real intelligence keep this from being a depressing book. And there is a joyful reunion at last. "Some people," wrote Nabokov, "and I am one of them, hate happy ends. We feel cheated. Harm is the norm. Doom should not iom." Perhans but after such a long tale of parental ineptitude one is relieved to conclude with at least one happy family. If publishing were the Westminster

Show, Baldur's Gate might win a ribbon as a St. Bernard, slow, surefooted and slightly mournful but nevertheless handsome, humane and perfect company for a summer trip to the mountains.

by Audrey C. Foote

Mrs. Foote is o translotor and a literary critic.

PICASSO'S EROTIC ENGRAVINGS

Pablo Picaso, the pre-eminent attist of outtime, commenced work on a series of ongravings that he predicted would become "my most sought-effert and possibly tendadouswork." They were to be a series of pictures of proper training and picking the proper training every porturing every aspect of sexual pleasure, ower 65 years, he confided to Ahlo Commelynck, his ongaring-press printer, and he intended it to stand as "an abiding celebration of life itself."

For nearly seven months Piesson writed in a creative frenty at his studio in Mougen, Prance, turning out as many as four engavings in a single day, offenwith as many as six variations of each. "Ole!", "Bleavo", "Magnifico", we would exclaim as each new engaring was palled from the press, and so cestalt was he occasions be summered friends from as consistent was he occasions he summered friends from a concaions he summered friends from a form a concaions he will be summered friends from a form of as London and New York to view the work, in the time of the control of the concaions he will be sufficiently on Corbor's fish, he bendled the engavings together, inscribed them with the title 324 formers," and announced "Ya!"

The energyines Picasso had created are. collectively, his masterwork, a fitting climax to the career of a man whose dedication, both in personal life and work, has been to the sensual. "Without the awakening of ardent love, no life-and therefore no art-has any mea ing," Picasso is quoted by his biographer, Roland Penrose, as saying. And nowhere in the prodigious, 30,000-piece oeurre of this fertile genius has ardent love been more beautifully-or joyfully-portrayed. Throughout the engravings voluptuous majas flaunt themselves, inflamed satyrs pursue their quarry, and troupes of acrobats cavort in a circus of sensuousness. Picasso's irrepressible love of mischief is in evidence, too. in scenes of pompous grandees cuckolded, harems invaded, and justful painters seducing their models. The last scene is the one most often repeated in the series, with the painters puckishly made to resemble Rembrandt, Raphael, and, of course, Picasso himself. (Picasso's tife-long friend, Max Jacob, has said, "Picasso would much rather be remembered as a famous Don Juan than an artist.") All in all, Picasso's "347 Gravares" reflect such consummate craftsmanship, timeless subject matter, and sublime inspiration as to ensure their place as the greatest art treasure of the 20th Century.

If the artistic value of "347 Gravures" is considerable, its commercial value is perhaps even greater. The engravings, which have been printed in a limited edition of 50 sets, have fetched a price of approximately ten million dollars! This is more than has ever before been paid for a work of art. Moreover, because of rumors that circulated throughout the art world concerning the superexcellence of the engravings, all 50 sets were subscribed to even before Picasso had finished making them!

Art critics who have seen the engraving have been positively apostolic in their praise "These etchings reach the zenith of man's creative power. They rank with 'Hamlet,' Beethoven's Ninth Symphony, and Michel-angelo's 'Last Judgment,' That is to say, they classic," says Robert Glauber, of Skyline. LIFE: 'Picasso's most trenchant exploration of sex and sexuality... As never before, the master seems bent on describing that idvilic state wherein the spirit and flesh are one. Herald-Tribune (Paris): "A major undertaking ...amazing...extraordinary...staggering...incredi-ble. Picasso's brilliance conquers all." TIME: "A virtuoso performance." Armand St. Clair. Revue de Paris: "Mesmerizing...If I had a choice among all the works Picasso has produced, I Schulze, Chicago Daily News: "What a difference between Picasso's view of sex and the sniggering, guilt-ridden American pornography " Brian Fitzherbert, Nova: "Once again, Picasso demonstrates his astounding power of regeneration." Harold Joachim, Curator of Prints, Art Institute of Chicago: "Astonishing...A compelling testimony of Picasso's amazing energy and power of invention at the age of 87." Harold Haydon, Chicago Sun-Times: "A great surprise package....Unparalleled for sustained interest and quality." Pierre Cabanne Pleyus: "The Last Will and Testament of the father of modern art."

therefore, and humility, that the editors of Nata-Garde announces, that the Necessary of the editors of Necessary of the editors of Societie of the Propriete Artsitus, has Societie of the Propriete Artsitus, and Societie of the Propriete Artsitus, and Societies of the Propriete Artsitus, and Gardenes. "Mindful of the sweeme responsibility that this ingular known imposes, the editors of Avant-Garde laws spaced mitther waters." receives the premiete of deserved. Gardenes variety." receives the premieter if deserved.

To begin with, an entire issue of Avanta-Garde-64 pages-will be devoted exclusively to this one subject. The issue will carry no advertising. The world's foremost graphic designer, Herb Lubalin, has been retained to design this special issue. Costly antique paper stocks and flame-set colored inks will be used consuming daries of the lithography and will be bound in 12-point Frankote boards, for permanent preservation. All in all, this sixishly produced issue of Avant-Garde will more closely resemble an expensive art folio than a magazine. The editors of Avant-Garde are determined that their presentation of the quintessence of Picasso's "3A7 Gravuers" will be a landmark not only in the history of art, but in publishing as well.

opies of this special collector's edition of Avant-Garde are not being offered for sale; they are being given away-FREE-as a gift to all new subscribers to Avant-Garde!

In case you've never heard of Avant-Garde. let us explain that it is the most beautiful—and daring-magazine in America today, Although launched only two years ago, already it has earned a reputation as the outstanding showcase for the exhibition of creative talent. This reputation stems from Avant-Garde's editorial nolicy of complete and absolute freedom of creative expression. Avant-Garde steadfastly refuses to sacrifice creative genius on the alta of "morality" (the motto of the magazine is "Down with bluenoses, blue laws, and blue pencik"). Thus the world's most eifted artists. writers, and photographers continually bring to Avant-Garde their most uninhibited-and inspired -works. Avant-Garde serves-consistently-as a haven for the painting that is "too darine." the povella that is "too outraceous, the poem that is "too sensuous." the cartoon that is "too satirical," the reportage that is "too graphic," the opinion that is "too candid," the photograph that is "too explicit." Avant-Garde is proud of its reputation as the wild come sanctuary of American arts and letters.

In addition to Pezsoo, contributors to Aunt-Gude include usub renowned figures as Norman Mallet, Auftur Millet, Auftur Willet, Auftur Willet, Austur Millet, Auftur Millet, Auftur Millet, Auftur Millet, Austur Millet, Austur Millet, Austur Millet, Austur Millet, Austur Millet, Austur Millet, Roadi Dahl, Carl Fischer, Paul Kraswer, Andy Warhol, Richard Avedon, John Updite, Roadi Dahl, Richard Avedon, John Updite, Roadi Dahl, Richard Avedon, John Updite, Roadi Dahl, James Baldwin, Alan Watts, Salvador Dall, James Baldwin, Alan Watts, Salvador Dall, Turry Southern, Isaa Bashevii Signer, Ashley Montago, William Burrough, Paul Goodman, Millet Burrough, Paul Goodman, Marshall McChau, Lee, Jean Goste, Marshall McChau, Lee, Jean Goste, Marshall McChau, Lee, Paul Goodman, McChau, McCh

Critics everywhere have spent themselves in a veritable orgy of praise over Avant-Garde. "Reality Treaks, untel Wetel buffs, rejoice! Avant-Garde has arrived bearing mind-treasures of major proportions." says the San Francisco Chronicle. "Avant-Garde is guaranteed to shake the cobwebs out of the mind," says the Los Angeles Herald-Examiner. "An exotic literary menu... A wild new thing on the New York.

scene," says Encounter, "Avant-Garde is aimed atreaders of superior intelligence and cultivated taste who are interested in the arts, politics, science-and sex," says The New York Times. The fantastic artwork, alone, is worth the price of the magazine," says the News Project.
"Off-beat, arty, sexy," says the New York
Daily News, "A field manual by the avantgarde, for the avant-garde," says New York critic Robert Reisner. "Avant-Garde's articles on cinema, rock, and the New Scene are a stuned groove," says the East Village Other. 'It's the sawn-off shotgun of American critical writing," says the New Statesman. "Its graphics are stylish," says TIME. "Avant-Garde is MAGAZINE POWER!" says poet Harold Seldes. Wow! What a ferris wheel! I was high for a week after reading it," says the pop critic of Causlier

Avan-Garde ordinarily cost \$10 per year. In conjunction with this special Piccose credit engravings offer, however, we are offering tenmonth introductory subscriptions for ONLY \$57 this is virtually HALF PRICE! To enter your subscription (five issue)-and obtain a copy of the Pesson certic engagings folio copy of the Pesson certic engaging folio copy of the Pesson certic engaging folio copy of the Pesson certic engage for the pesson continued to the pesson certification of t

But please hurry, since quantities of the Picasso folio are limited and this offer may be withdrawn without notice.

Then sit back and prepare to receive a subscription bonus par excellence, and your first copy of an exuberant new magazine that is equally devoted to the love of art and the art of love.

AL MATE

Garde, I under virtually HALF receive-ABSOR	New York, N.Y 10018 a ten-month subscription int new magazine Avant- rstand that I am paying PRICE and that I will UTELY FREE—a copy cent art folio containing engravings.
NAME	
ADDRESS	
CITY	STATE ZIP



How to get away from all the people who got away from it all.

A camper only gets you away to the other campers.

But a Suzuki trail-cycle gets you away from everyone. Back to that secluded lake where the big ones bite. Or deep into the

Suzuki is built to take on the country.
You can top the mountains because the
reliable Suzuki two-stroke engine delivers power
every stroke. And instant acceleration.

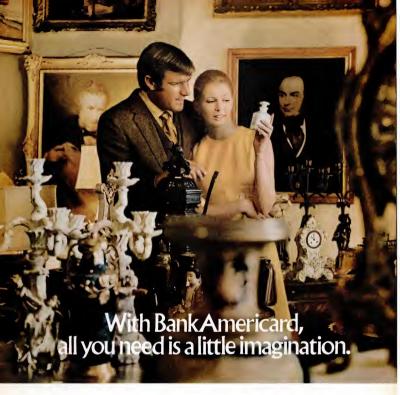
You can go where the going gets rough because Suzuki has a deep-cushioning suspension, a heavily-padded seat, and big tires with a special tread design for positive traction.

And Suzuki motorcycles are built so well we warrant them for 12 months/ 12.000 miles.*

Because after you get away from it all, you want a bike that's dependable enough to get you

*Covers all internal parts of cylinder head, block and transmission. Purchaser must comply with Owner's Manual instructions: mail registration to Suzuki within 48 hours, and receive service check from a franchised Suzuki dealer at 750, 2,000 and every 2,000 miles thereafter during warranty period. Alajo: Alajo Molor & Cycle Sportcenter,
4557 W. 127th St.
Allon: Alten Molorcycle Sales, 261.2 E. Bdey,
Antioch: Morth Central Suzuki, Inc., 887 Main St.
Belleville: Suzuki Westické Motor, 1222 W. Main St.
Champaign: House of Suzuki, 509 S. First St.
Chicago: Midwest McC Import, 1233 N. Halsted
St. / Action Center, Inc., 3013 W. 63rd St.
Brown's Suzuki City, 6454 N. Western. / Suzuki
Cycles, Idd., 11336 S. Michigan Ave.
Coal City: Coal City Sport Cycle, Inc., 695 S. Bdwy.
Decatur: Screeton Sport Center, 2773 N. Main St.
Des Plaines: Der Plaines Suzuki, Inc., Rand & River RdEast St. Louis: Donyam Brothers, 6900 Forest Blwd.
El Passc: News Sport Shop, R. F. D. #2.





Decorating your new home and you want something exotic? Looking for an extraordinary gift, but you're not sure what? Then visit that interesting antique shop you've had your eye on.

Carpets from the Orient, brass lamps from India, ceramics from Italy, pewter from Great Britain, all under one roof. And all available to you, more easily, with your BankAmericard.

So turn your imagination loose and take a trip around the world in the little antique shop around the corner. Or at any of the hundreds of thousands of stores

BANKAMERICARD.

hin to Ebe

JOHN M DOE

The only charge card you really needanywhere.

and shops that honor BankAmericard throughout the United States and in dozens of foreign countries.

Applications are available at The First National Bank of Chicago or any participating bank or merchant displaying the BankAmericard sign. All it takes is a little imagination. and BankAmericard.

The First National Bank of Chicago



Don't elope



Look what you'll be missing.

LIFE BOOK REVIEW

An Italian Portnoy's Irish complaint

PRINCIPATO by TOM McHALE (The Viking Press) \$6.95

Just as Jewish fiction appears to be phasing itself out, with Partney as its decadent phase and Mr. Sammler its last Schrei, Catholic America may be stepping in to fill the ethnic gap (with cuite a little help from its black friends, Friends?). This black comedy of Italian and Irish life in Philadelphia, at any rate, could be a sign that something is brewing in the shadow of the Church, something far less pulpy and al dente than mafiosi godfathers and mawkish last hurrahs. This is not to say that either Frank Sinatra and his Americans of Italian Descent or the militants of the Society of Jesus will purr with contentment should they happen to look into these pages for a narcissistically good read. Principato is a good read though and true-believing hyphenates will see themselves through Tom McHale's literary glass, but darkly.

Death hangs heavy over Principato, the wise fool and antihero of this first novel. He is descended from an Italian-American coffinmaker and married to an Irish-American woman who comes from a family of prominent undertakers. His father is dying of throat cancer and insists, to the horror of Principato's mortuary in-laws, on cremation. To make matters worse for the in-laws-a ferociously pious lot with a sinister old Jesuit professor in the family-old Principato doesn't seem likely to accept the last rites from a priest. For 35 years, this "great sad hulk" of a patriarch has refused to go to Mass, "The Defiance," as he calls his stubborn apostasy, began when he stomped out of church after a vocal dispute with the celebrant, one Monsignor Allergucci. And every Friday thereafter he has called Allergucci to confess telephonically and taunt him with his last soul

If old Principato is a forceful and foxy grandpa waging holy war on the Church, his son is an apparent victim of the dourest, not life-denying Celtaric wing of the American Church. He the hands of a wife so unappealing and zombielike that it required a plot by her family and what amounts to a death with on Principato's part to make him marry her. Pose gave him a funeral home as dowry and a broad round out his miles.

At least it would be misery, sheer and simple, if Principato weren't the wry sensibility he is, Italian scapegoat for pinched Irish superiority, he shrugs off the vampire clutch of his absurdly morbid milieu and with that shrug, that wryness, turns the whole oppressive ultramontane nightmare into a macabre Edward Gorey illustration. His wife's family is awful, but deliciously awful.

And the death-in-life it represents can be escaped. Principato symboli-cally rejects death through his job, as a caseworker at a home for unwed mothers. He rejects it, moreover, in the most literal way, by impregnating one of his cases, a gloriously lithe and lovely black woman, Myra Phee. You



Tam McHale

couldn't exactly call this life-giving interlude with Myra a deliberate act of defiance. But on another occasion. when Principato performs as the conscious and willing stud for an Irish behemoth called Corky, he embarks on a conscious, if grotesque, rebellion, They meet in a clandestine love nest Corky has prepared in her brother's warehouse in the hope that another man will give her the child her burly husband couldn't during 23 years of marriage. Their lovemaking is epic: "A frightened Principato clung desperately to her great ship of a body and saw the light of the Princess telenhone across the room pitching and diving like the faraway light of another ship caught in the same storm,"

er ship cadgiff in the same storm. This and other life-dealing acts occur with Principatos Sather dying in the background. Eventually the old man passes away, still magnificently defant (while leaving all his money quietly to the Church's burrounded by a mob of priests helbent on giving him extreme unction. Religiously, this set-piece ending is ambitiquously and set-piece wing is ambitiquously and this defin novel, only as genially sub-

by Harvey Peterborough

Mr. Peterborough is an editor, critic and teacher of creative writing.



Grand. Come to Canada and shop. Victoria, British Columbia: Scout

aroundforthose Cowichan sweaters that are so great for skiing. When your feet get tired, go to tea at the Empress Hotel. Winnipeg: Bargains in

furs, English China and Scottish woollens, Look for Hudson's Bay blankets and beautiful Ukrainian needlework.

Toronto: Brazen your way into Eaton's or Simpsons and demand to see Blue Mountain pottery. It's made only in Ontario. Or lose vourself

with a little sightseeing. See Place d'Armes where, in 1760, the Marquis

de Vaudreuil surrendered French arms. Visit the Canadian Handicraft Shop, 2025 Peel Street, and buy some Québec wood carvings.

Take home a fur-trimmed duffel coat from Great BearLake, North West Territories, a hooked rug from Cheticamp in Nova Scotia. Take home tartans, homespuns, a birch-bark whatnot trimmed with porcupine quills. Come again. You don't need to wait for a Fourth of July

of several dandy places to run to earth those Canadian arts and crafts you seldom see south of the border. With your O.K., we'll send you more information on Canada.

Canadian Government Travel Bureau. Ottawa, Canada

Please send the Invitation to Canada Kit to:

Mr./Mrs./Miss...

Address Apt.

City_ State_ Zip Code

Canada



Since the dawn of the industrial age, man has been making real his dream of reducing physical labor. The American appliance industry has worked to make the dream come true.

Not bad at all.



the dream. With ever more advanced labor-saving concepts. With constant improvements in the durability, efficiency, and economy of their products. Republic Steel — a major supplier of flat rolled

Republic Steel — a major supplier of flat rolled carbon steels, stainless, wire, tubular products, bar steels, alloys, and fasteners — has a big hand in expanding the dream. In America. And throughout the world. Republic Steel Corporation, Cleveland, Ohio 44101.





High performance cars need a special oil. We make it but you'll have to find it.

Your engine may not last very long without our oil.

So start searching for GT-1.

It won't be easy to find.

Your car dealer may have heard of us, but not know where to find us.

Ditto your local garage. Ditto your speed shop.

So look us up. Make phone calls.

Why should you do all this?

Because GT-1 is the first motor oil developed especially for high performance cars.

And it's refined from the richest crude oil on this earth.

Pennsylvania crude oil.

This unique oil maintains full-bodied protection at highest operating temperatures.

unbroken protection no matter how you drive.
Kendall GT-1. The high performance

leader of a superior line of 100% pure Pennsylvania motor oils.

Kendall Refining Company

Division of Witco Chemical Corp.

Bradford Penna 16701



You need it, you'll find it.

THE DOLLAR MAKES A COMEBACK.

If you think the dollar's all washed up, we've got news for you.

It's about to make a comeback and we're going to see that it does. At least in major appliances.

Íf you'll put down that old familiar credit card and come shop around a little, a General Electric dealer will show you six appliances that restore a dollar's self-respect.

Because you might not seek him out, we're previewing the same models

right here. And for comparison, each caption tells you how much less a dollar would have bought in the same appliance back in the fifties, a very good decade for dollars.

But what you really want to know is how does General Electric stack up today against somebody down the street? We can tell you that, too, but it's more

dramatic if you make your own compar-

And while you're at it, ask who's kept all those GE appliances running all this time. It's the same service people who'll look after the new GE model vou're considering. Gives you a nice feeling, doesn't it?

One more thing about the comeback of the dollar. You can help, too, Whatever you do, do it a little better in 1970. And watch the dollar grow.

Progress Is Our Most Important Product GENERAL SE ELECTRIC About \$380.* This range costs about \$40 less than the comparable 1930 model that had no self-cleaning.
It's Model J330L with our P-7® automatic self-cleaning oven feature. Also found on the new one but not on the old, a window door. About \$230. This dishwasher costs about \$20 less than the 1954 model, a dishwasher costs about Sao less than the 1934 model, and save syou unted hours in hand scrubbeing and rinsing. Even with added features like maple top design, soft food disposer, 3 push-button cycles, lift-top rack and 3-level wash action. It's Model GGSM333L





This symbol represents This symbol represents the service people of General Electric and their determination to provide you with prompt, reliable service. The reputation they have built is the reason people buy GE just for the service.





About \$3.30.

This refrigerator/freezer costs you about \$180 less than a 10.6 cu. ft. model of 1952, but gives you 16.6 cu. ft.
There's no defroating ever, even in the 1541b. freezer section.
Optional automatic icemaker available at slight extra cost. It's Model TBF17SL.



This 210-page Better Business Bureau Consumer's Buying Guide help you get your money's worth on what you buy. It is available at most GE dealers, or send \$1.00 to Consumer's Buying Guide, P.O. Box 535, Louisville, Ky. 40201.

. Price optional with dealer except where fair trade is applicable.



TRY SOMETHING BETTER.



86 Proof Biended Scotch Whisky, The Paddington Corp., N.Y. 10020

LIFE THEATER REVIEW Tribal customs

of an odd island

Margaret Mead, perhaps, should be judging Company instead of me since it deals with marriage customs and attitudes among a group of eccentric slanders. I cannot guess how Miss Mead would react, antistupelogically, to this lively musical survey of a small Manhattan tribe. But I believe that she, along with me, would rate it decidedly superior entertainment.

A principal tribesmun in the show is a handsome bachelor named Robert, variously called Robbie, Bobb, Bobby-baby, Sweetie, Angel and Bubi. At 35, Robert cohabits off and no with three winsome and independent chicks and serves as a household left for five married couples who are always inviting Available Bob over for dimer, a concert of Scrabble. Bob is a miracle of isact and usefulness. He extra present the state of the contraction of the control of the congood and for tribal unity his clums wish he'd marry and settle down.

That's about all there is to Company in the way of basic plot.

But in other ways there are rich dividends. The stage set is a wonder. Designed by Boris Aronson, it is a gleaming steel scaffold with many platforms and high perches to which the actors travel on oue by elevators—easily the best elevator service in New York.

travel on cue by elevators—easily the best elevator service in New York. In this all-purpose eyric Bachelor Bob takes part in five comic interludes from his friends' marriages.

1 Sarah & Harry, hung up on dieting and swearing off booze. Sarah practices parlor karate on Harry. 2 Peter & Susan, upset by raising children in city penthouse. Divorce? 3 Jenny & David, dabbling in marituana. Generally congenial.

4 Amy & Paul, after a long gay affair, deciding to wed. Amy scared. 5 Joanne & Larry, worldly, wellsuited. Joanne angling for Bob.

Are these fairly craggy alliances what frightens Bob away from marriage? I doubt it. Look carefully. and you will see that all the teams are working pretty well, and old Bob, in truth, is simply a harmless marital cop-out. So if it was the intention of author George Furth, who wrote the book of Company, to launch a scathing attack on the hollowness of Manhattan marriages, I think he has misfired. What Furth has achieved. though, is to show up the cliché chatter, the tribal back-patting and desperate dependencies of some of us company-cravers; people who need people. And most of it is funny stuff.

Company benefits by the whip-



Dean Jones

Prince, and an exceptionally personable bunch of young performers, headed by Dean Jones as Bob, who dance and hold their high notes as firmly as they hold their cocktail glasses.

But the hero of Company is Stephen Sondheim, who wrote music and lyrics. Some years ago Sondheim did lyrics for two Broadway landmarks, West Side Story and Gypsy, and some tunes he has written for various shows have also been heard. Now for the first time his talents are perfectly in tandem. Sondheim joins the almost extinct breed of lyricists, such as the late Lorenz Hart, who tat words together in intricate rhymes and natterns that are as beautiful to see as the workings of a superb Swiss watch. For myself (I have fallen under the spell of rock music in which the words are often no more than a wad of verbal mush thrown in your ear) the clarity and craft of Sondheim's lyrics are exhilarating. Yet Sondheim doesn't let his word tricks stand in the way of a simple and chilling perception. In a song satirically extolling the joys of a cozy threesome, Bob sings, One is lonely, and two is boring.

Think what you can keep ignoring, Side by side by side. Then in a sly admission of his own im-

Then in a sly admission of his own immaturity, Bob describes his usefulness as a regular house guest. Friendship forbids anything bitter,

Friendship forbids anything bitter,
And toward the end, in a great song,
called The Ladies Who Lunch, Sondheim gives Elaine Stricth a chance to
lambaste magnificently the rich, chic
New Yorkers who guzzle and gabble
their empty lives away. Musically
Sondheim's songs are tuneful without
being trite, and their very jauntines
gives added irony to his acerbity.
Company has won the Critics

Award as the season's best musical. My initial judgment was that it is caustic enough to be called Broadway's first black comedy set to music. But on reflection 1 think Company is an optimistic show. Wouldn't you agree, Miss Mead, that evidence of so much self-criticism in any tribe is a hopeful sign?

by Tom Prideaux

We added a lot of extras to this big, quiet Ford ...and cut the total price \$110.

You'd expect to pay a lot more for any car in the Galaxie 500 class-especially with all these extra features. Instead we've lowered the price! So you get more value for your car dollar. That's what your Ford Dealer's Economy Drive is all about.

Here's what we've added:

- Vinyl roof
- · All-vinyl interior trim Special metallic paint
- Deluxe wheel covers
- Chrome rocker panel moldings
- Chrome door edge guards

Plus all of Ford's other fine features.

The Galaxie 500 you buy during the Economy Drive is the same luxury-equipped automobile it's always been. With Ford's famous quiet ridethat's built in, not just added on. With the spacious "Front Room" that gives you more leg and knee room up front. Smooth ride and handling Available in both 2-door and 4-door models

And your Ford Dealer's Economy Drive savings don't stop there. You'll find special bargains on other models, tooincluding Ford's champion saver, Mayerick, See your Ford Dealer soon. There's really never been a better time to save.



*Based on comparison with Ford's suggested retail price of a Ford Galaxie 500 equipped with vinyl interior trim, rocker panel moldings, door edge guards, vinyl roof and deluxe wheel covers.

NOW! FORD DEALER'S **ECONOMY** DRIVE.





To cool air is not enough. GE has a room air conditioner that helps clean the air.

If you think outdoor air is in bad shape,

indoor air can be, too.

First, there's the bad air that comes in from the outdoors

when your guests arrive.

Once inside, the air picks up a few things. Like dust and household odors. So by the time it reaches our air conditioner in the window.

your air needs help.

So we cool it swiftly.

And, at the same time, freshen it up a little.

There's a foam filter to help trap the larger airborne particles of dust and dirt.

And the exclusive GE Spine-Fin "air-wash" which also helps tackle

pollen and dust.

Plus a charcoal filter to help reduce odors.

Together, these three make the air you breathe more than just cool.

Because, "To cool air is not enough."

Progress is Our Most Important Product
GENERAL BELECTRIC





It's extra-wide, glass-belted. And <u>Calibrated</u>. A precision instrument on wheels.

New from General. Calibrated tires.

Glass-belted for long mileage. Extra-wide tread for better handling. Raised white-letter styling. And now <u>Calibrated</u>. A new process that inspects, measures and corrects tires by computerized equipment...capable of detecting variations down to .005 of an inch.

New high performance 70-series <u>Calibrated</u> tires. More precise, more perfectly matched than ever before. Only from General. At your dealer soon.



—from the tough new generation of Generals.



Come grow with us...

in Atlanta, Birmingham, Boston, Chicago, Dallas, Detroit, Houston, Kansas City, Los Angeles, New York, Norfolk, Omaha, Philadelphia, San Francisco, Seattle, St. Louis,

Toronto, Vancouver - and maybe your hometown, too!

If you can. You see, we only open about seventy
INTERNATIONAL HOUSE OF PANCAKES Restaurants each year.



In 1958 there was only one. Now we're growing like hotcakes. Nearly 300 from coast to coast. And success is dominant. Average earnings are \$21,000 per year. Several owner/operators make over \$40,000. And that's a fact!

As an INTERNATIONAL HOUSE OF PANCAKES franchisee, you're buying a well-planned, well-proven "think smart" business. We train you in all areas. We locate the real estate. We build it. The real estate, building and equipment is valued at well over \$25,000 think about that—\$250,000 to insure your success.





If you like the odds with you and have a minimum down payment of \$25,000—look into owning an INTERNATIONAL HOUSE OF PANCAKES franchise. Just think...the next one could be yours!

So, call collect, today, Or, mail the coupon for our illustrated brochure describing just what it takes to become a successful franchisee! investigate carefully the advantages of owning an INTERNATIONAL HOUSE OF PANCAKES...am international industries Company in the food, retail, education and lodging fields. Listed on the New York Stock Exchange, too.



CALL COLLECT (213) 875-0444 OR MAIL COUPON TODAY!

V.P., Franchise Sales INTERNATIONAL HOUSE OF PANCAKES

6837 No. Lankershim Blvd., North Hollywood, California 91605

Gentlemen: I'd like to grow with you. Please rush me all information regarding an International House of Pancakes franchise.

	1
LOOK FOR THE RESTAURANT	THE STATE OF
BRIGHT	
NO.	
AB N	A A

ADDRESS		
CITY		
STATE	ZIP	
PHONE		

PICTURES TO THE EDITORS

Sirs:

To obey or not to obey? That was the question, This Dane chose love over duty and snuggled up to the judge in the course of an obedience class for Great Dane puppies in Milwaukee.

George R. Cassidy

Oconomowoc, Wis.



Sirs:

The bedmates ere my son, 1st Lt, John E. Cain, home on leave from the Army, and Bippie, a mongrey leve acquired while he was in treining Bippie always sleeps on her back because of a twitch that bothers her if she sleeps on her side. If she hearn't e bedmete to prop her up, she sleeps against a well. She just moved in on John. I took the picture as e ejoke, but it is e wonderful keepseke, John is now flying e chopper in Vietnem.

Bo College in Vietnem.

Tavernier, Fle.





58 ways to save money in California.

Just fly American Airlines. And use our California Treasure Chest booklet. It contains 58 discount coupons worth up to \$100; they're good at leading restaurants, shops, on tours and at other popular attractions. And if you want to save money even before you get to California, ask your Travel Agent about our low family fares and special excursion rates. If you're the kind of person who will go a long way to save money, here is your chance. Fly American to California.

It's good to know you're on American Airlines.





Marriott is like spending a week in Acapulco and not telling your neighbors it only cost you \$69.95.

Marriott is like six nights and seven days at the most luxurious hotel on Acapulco Bay for only \$69.95 per person (two to a room). including a full breakfast every day. With lots of extras, Like a cocktail party, a water show and music and cious Continental, Mexican entertainment. The plan even includes two of your children (up to 12 years old) in the same room

free-as long as you feed them. Marriott is like walking right out the door onto a stunning beach, rooms that blend modern comfort with old Mexican charm, and the kind of deliand American cooking you'll want to write home about.

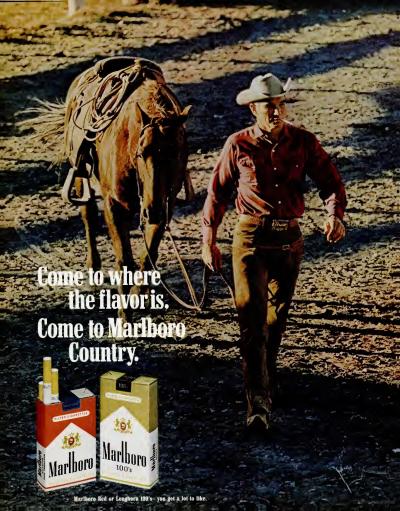
Marriott is like the best thing to come to Acapulco since the blue Pacific.

Marriott is like living.

araíso/Marriott

Av. Costera Miguel Aleman, Acapu Mexico. Call your trovel agent, and Marriott, or call (800) 228-9290 free from anywhere. Round trip oir fore from Chicogo as low as \$222.

orriott Hotels, Mater Morels, Inns and Resarts: Acopulco, Atlanta, Baston, Chicago, Dalias, Houston, New York City (Essek House), Philadelphia, Saddile Brook, N.J., Scottsdale, Arizono (Camelbock n), Washington, D.C., New Orleans (72), Derver (72), Los Angeles (72), St. Louis (72), Marriott Inns in Cinconasis, Cleveland, Columbus, Ft. Wayne, Louisville, Munropolis, Son Francisco.



MOUNTAIN LIONS

Sirs: The citizens of Arizona were not aware that our mountain lion was in danger of becoming extinct through the new methods of trapping and poisoning until your article of March 13. They just presumed there would always be mountain lions in Arizona because there always have been.

At a meeting of the Prescott Sportsmans Club on April 27, one of the hunters in favor of an open season and bounty on lions called your article "inflammatory and sentimental."

Many readers will be glad to learn that Arizona is no longer the only state to have a bounty on lions. In effect, the bounty will be removed as of July 1, 1970, and the Arizona State Game and Fish Commission has placed regulatory controls on the killing of lions with a limit of one per hunter per year. Please continue to print "Inflammatory and sentimental" articles.

Jo OSTERMAN Prescott, Ariz.

REMODELING

Sirs: Your article "Repair to Meet Thy Doom" (June 5), was just like reading pages from a book I intend to write

SOME day: "HINTS ON REMODEL-ING-DON'T!"

ALFRED O. BELOTZ

Daly City, Calif.

Sirs: Your article on home repairs has left me in a state of complete hebephrenia—characterized by uncontrollable laughter.

My husband and I, after reading and being inspired by an earlier Lire article, built an addition to our home. We did all the electrical, plumbing and construction work ourselves. The windows and the installation brought your article right home.

Our addition required breaking through the walls of our dining room and kitchen. Our windows were faithfully promised the second week in April, so we broke on through, Until May 14, we existed in a house protected only by plastic sheeting. We lived through the glorious Chicago spring cold and monsoonlike rains, enter tained in overcoats, watched the cat sneak through the inevitable holes with mice and birds clutched in his inwalaughed hysterically each night as I dutifully locked the front door-knowing that the back was wide open-and shook with unbridled fear while my husband traveled.

We called at least every other day, always to be assured of a new delivery date. I just couldn't describe the instalation. Doors were scratched, put on backwards, handles lost, cracked, and assembled upside down. Redwood panning was guoged and splintered. It is with great compassion that I now look upon all those poor souls who must depend on outside help for everything.

Barrie Mark

Evanston, III.

LETTERS TO THE EDITORS

Sirs: You portray the craftsman as a person with a slightly off-linear general attitude. Of course, we have our odd-balls and crooks, just the same as stock-brokers or statesmen. But in general, the man who works with his hands is treated with contempt.

J. H. KERN

Sirs: McWhirter hits the nail right on the head! It is my belief that towns should start setting standards for carpenters and other so-called craftsmen and enforce them rigidly. To leave standard-setting up to the carpenters and others craftsmen themselves is unrealistic and too self-serving.

P. PETER KOVATIS Cedar Grove, N.J.

Sirs: Boy, would I love to have a dozen copies of that article by William A. McWhirter—six to send to "crafts-men" who have already crossed my path, and six to the ones in my future.

ANN GERBER Westbury, N.Y.

Sirs: Much of what Mr. McWhirter says is true. If you want to "save money" and more important, save aggravation, get a good general contractor and leave him alone.

Enary I Days

Orlando, Fla.

Sirs: I could tell you many stories about customers being more ridiculous than the tradesmen you mentioned.

H. E. STINE Solana Beach, Calif.

RECESSION

Sins: There's anerror in your statement ("A Gloomy Feeling," June 5.9—"In 18 months the jagged downward side of the Dow-Jones average from 985.20 to 631.6 has reflected a 36% decrease in stock values—the pietested to six rock values—the historic market crash of '29." As measured by the same averages, the Rosevell Bear Market: 194-40 on March 194-40 on March 194-60 on March 194-60

In terms of percentage, the recent drap

In terms of percentage, the recent drap was indeed less than the 1937-38 slump, but the dallor loss to the investor this time was immensely greater.—ED.

Sirs: No one with an ounce of human feeling can fail to sympathize with Mr. Paul Markowitz (June 5) and others who have become jobbes during the present "recession." But I wonder if particular the present "recession." But I wonder if the particular three situation during the great Departion with those of us who were in the same situation during the great Departson with those of us who were in the same situation during the great Departson with those of us who were antaged salvings which we can be used to be under the present the

tually make a comeback. Mr. Markowitz and his fellows will do so too. WILLIAM W. EATON

WILLIAM W. Los Angeles, Calif.

Sirs: I am not inclined to weep for Mr. Paul Markowiz. His contribution to the pollution problem by producing eight children to add to the world's overpopulation and relief rolls is not to be commended, but may serve as a warning to others that in spite of a college degree, the father of an oversized family may end up as a handyman.

Punta Gorda, Fla.

Sirs: Your article about the man with three college degrees, who is unable to support his family, demonstrates all too well that the technocracy has gained control of personnel departments throughout industry!

KATHLEEN L. BRIGGS Milwaukee, Wis.

Siris: The high mortgage rates resulting from the current recession have unally wrought a blessing for Southern California by temporarily halings of the endless subdivisions and disgusing developments there. It's hard believe that those poor sout living in the Lox Angels area could be so thought of the less as to accept such rampant devastation of valuable agricultural land as "progress." There has been much talk during the

last few years of separating California into two states. Why don't we cut Southern California off from the mainland and float it out into the Pacific. With a little luck, it may sink.

Lis Barclas Livermore, Calif.

COLUMN Sirs: Roy Rowan's very interesting article "Surprises from the Yalu and

Beyond" (June 5) brought to mind some words I had recently read of Euripides: "In vain man's expectation; God brings the unthought to be, As here we see."

MRS. L. E. REID-SELTH

MRS. L. E. REID-SELTH Long Beach, Calif.

TROMPE O'OEIL Sirs: Congrats on June 5 issue ("Eve-

foolery"). But why didn't you include Harnett, Peale and Stribrny? Especially Stribrny.

Palos Park, III.

KENT STATE LETTERS

Sirs: Bertrand Russell was right: "Parental affection is a Traud." In two full columns on the Kent State massacre (June 5) only two letters expressed compassion for the most hideously exploited generation in America's history, those who are being drafted for war on the other side of the world while "Too young to vote—old enough to die for a

cause we can't believe in." We are more vile than the Nazis because they did not have freedom of the press to keep them informed on what their government was

NORAH O'LEARY SOREM St. Paul, Minn.

Sies: Where are our human values? Construction workers take "righteous" indignation and "bust" faces open because the flag was abused. If find the act of descrating our flag most repugnant and I am moved to tears when I sing The Star-Spanded Banner, but I hope to God that I may never have to prove my loyalty by an act of brutalizing a dissident.

Hawthorne, Calif.

Sirs: Almost as horrendous as the Kent State killings themselves is the consensus expressed in the "Letters to the Editors" in your June 5 edition. Mrs. R. Dougherty

Lemoyne, Pa.

Sirs: What a "shot in the arm" to see the letters concerning the Kent State article you printed. How refreshing to see that there are others who believe that lawlessness is to be punished—not condoned for the sake of freedom! MR. JAMED, B. BUCKLEY

Nutley, N.J.

Sirs: I suggest that those who decry the lawless actions of our collegy youth should think about the example our leaders have set by their violations of international law in our foreign interventions and by their flouding of making power of the President. I was always to the property of the property of the president of the president lawle behavior.

Cranford, N.J.

REVIEWS

Sin: I have this strange feeling about your review of my book. (Saigne, U.S.A., Lirt, June 3). Almost every-body elib me it was preserved and I should be very appreciative and not bise the hand that wave tet, and I am asma of other-worldliness that hung over; it, that conveyed an image of the author as a bumbling innocurat with a halo, probably no beckward, discovering all kinds of important things more by acident and quielesterness than as the control of the control

about is now emerging into the news with daily massive demonstrations all over South Vietnam, and I wouldn't like people to think it was all the apolitical fantasizing of a "good little man" happily confronting "big bad history." ALFRED HASSLER Nyack, N.Y.

I. TO WRITE ABOUT YOUR SUBSCRIPTION: Change of address, billing, adjustment, complaint, renewal—address: LPIE SUBSCRIPTION SERVICE, 541 North Fairbanhs C., Chizqu, are Mobile. Charles A. Adhan, vice Pres. Attache peners address label in appear sight, (Toyaga, Ricobial Charles A. Adhan, vice Pres. Attache peners address label in appear sight, Toyaga, Ricobial Guglicate copies, please strata both labels; This will help so identify you quickly and scornably. We are add to insverse ricquirely by delegone in many areas. Please note; your emather here:

2. TO GROER A NEW SUBSCRIPTION: Check box

| and use form at right for your address. Mail to LIFE SUBSCRIPTION SERVICE at the address given above. Subscription rate; U.S., 1 year \$10.00, in Canada, (1 year \$12.00.

2. TO WRITE ABOUT EDITORIAL OR ADVERTISING CONTENTS: Address: LIFE, Time & Life Bidg., Rockefeller Center, New York, N.Y. 16020. MOVING? PLEASE NOTIFY US 4 WEEKS IN ADVANCE
CUT YOUR OLD ADDRESS LABEL FROM MAGAZINE

COVER AND ATTACH OVER THIS AREA
Fill in your new address below and mail to:

LIFE Subscription Service
541 North Fairbanks Court, Chicago, Ill. 60611

itate	Zip Code
	State

View of America from Lake Como

by THOMAS GRIFFITH

In a villa on Lake Como, in a Renaissance landscape of terraced green hills descending steeply to the shore, we talked together recent-by, 10 French journalists and 10 from the U.S. Meeting at this princely estate, which reminded me how much more seductive privilege is than equality, we—the Americans—had guilt-lips anticipated a conference of luxurious irrelevance, for who at this moment could place Franco-American relations high on the list of ure concerned. It turned out otherwise.

We Americans got quite involved in trying to explain our present predicament as a country-not to falsify it, not to gloss over it. We probably expected a little Gallic superiority, but didn't get it; didn't hear any of the Toynbee nonsense that "most Europeans" think the U.S. is now "the most dangerous country in the world." The French, who left Indochina in a mess, were glad to be out and thought us wrong to be in-but seemed well aware, without condescension, of how difficult it was for us to withdraw from Vietnam, And the rest of our troubles-the blacks, the students, the economy-seemed pertinent either as a forerunner of what might happen to them, or as a variant of what they were themselves going through. The American experience, even when excessive, is still instructive. Others continue to watch us with shuddering fascination and surprising sympathy.

The youngest among the American journalists painted the dreariest picture of our situation. He said that after Lyndon Johnson taught people not to trust him, Richard Nixon taught them not to trust Presidents, and people "are beginning not to trust government." The war proved "the power of government to do the disturbing and its impotence to do the beneficial." All our urban problems were compounded by the "ambiguous attitude of the white society toward the citizenship of the blacks," The uprising of the young, he thought, would outlast any given cause because it was a rejection of "very peculiar social values in our society, of its vulgarity, its fascination with progress and numbers, its impersonality." This revolution of the young defied rational analysis because it was also "unreasoning, sentimental, visionary and despondent." Something else was going on in our society, the young American journalist went on, "a great variety of movements to force democracy upon the rule of corporations, the agencies of government and private bodies of influence or wealth," a kind of moral guerrilla warfare to expose and overturn the power of private decision-making in our society. And finally there was all the violence—perhaps no more violence than ever before in our history, but surely less tolerable.

It was a dark and elegiac appraisal. The rest of our contingent thought it much too apocalyptic. But have you tried lately to make the case for optimism? My generation has trouble rebutting the young: they, having known nothing but affluence, were the first to discover its political message; things don't have to be put up with. We lived under a different pact: necessity guided our stratagems. We knew that lumber mills polluted streams and paper mills made stinks, but smokestacks meant jobs. We lived the succession of crises of the Depression, the Second World War and a cold war, and under their stress believed that all demands had to be negotiable. We belatedly have come to agree that more is possible, that things don't have to be put up with. But affluence seems to extend the margins of behavior. Civility is less prized; society is subjected to what one Frenchman called symbolic violence, which doesn't always stay symbolic. And as more and more people conclude that things don't have to be put up with and behave accordingly, there's more to put up with.

ne of the Frenchmen had a theory about America. Two nations, the United States and Israel, had originally attracted people drawn by shared ideals, he remarked. Were we suffering because that kind of enriching migration had now dried up? It would have been optimistic of me to say, though I believe it, that we have such a latent resource in our own midst; that once blacks are regarded on their own merits, if we can bring ourselves to that; once they lose their selfhate and their distrust of us, they will add a vitality to our life that is so far visible to whites only in entertainment and athletics. But each time you start to make such a rosy forecast, you are reminded of the random, witless push-pull of events-of increasing white fears, of increasing black impatience-and wonder about our capacity any longer to make orderly gains. The thought went unspoken. As we struggled through the language bar-

As we struggled through the language barrier to articulate our predicament as a nation, I was reminded of French journalists I had seen in the '40s and '50s, a melancholy period when Frenchmen overturned their premiers with ridiculous frequency, when France played dogin-the-manger to all attempts to build a Europe, when the anguish of Dienbienphu and of Algeria made Frenchmen fearful of coups 'det and nei'dli war. I remember French journalists too honest to justify what they deplored, yet wanting us to understand that France, so rich a land and intelligent a poople, had great strengths that were going undervalued.

We Americans must have sounded the same way at Lake Como. From the prominent Washington journalists in our group came a close examination of Richard Nixon's flaws, though since we were not just Americans deploring together, they also tried to explain what they could not defend in Nixon's actions. We all agreed that what is amiss in America goes deeper than Nixon. Agnew might have been surprised by the amount of journalistic self-criticism voiced around the table-sharp criticism of a press that makes too much of what is transitory, and is too weighted, particularly in television, toward the bizarre, the dramatic, the contrived. Agnew might have enioved these concessions, but no one put him forward as a model of behavior either. Actually, at Lake Como, I felt renewed respect for the tough skepticism of my craft, for what is assumed to be its cynicism is usually an irritating insistence that things be honestly faced, free of cant and political advantage.

In such company unsupported optimism didn't come easily to the tongue. I suppose each of us, so eager to define the situation exactly, never quite got around to articulating why we felt, as I think most of us did, that the American present was awful but the American future not inexorably so. Afterwards, I realized, to my surprise, that my own feeling must represent as simple and muzzy and heartfelt a conviction as that which makes people put out more flags and decal their car windows with the aggressive message that they are patriots and others presumably not. My own proposition, I discovered, is this: the United States is not now being true to its own idea of itself; therefore things will change. A very sentimental notion, perhaps.





You can clean without phosphates.



will clean everything in your house, around your house, in your garage. . . including laundry. . .without putting one ounce of phosphate down your drain. Your independent Amway Distributor will show you how to use Amway's famous organic liquid detergent, L.O.C., along with Anti-Soil, Fabric Softener and Liquid drifab for your laundry, Dish Drops for your kitchen, and Car Wash for your garage. With no-phosphate products, clothes may not remain as white and bright as you're used to. , .but these Amway products will get your clothes truly clean and soft. . .make them water and soil resistant. . .even remove stubborn stains. . without using one speck of phosphate.

Very low-phosphate products

And there are three more heavy duty Amway cleaners that contain such small amounts of phosphate as to be insignificant in ecology. Industroclean and Zoom (less than 11/4 %)* make short work of cleaning toughest grease and grime on walls, floors, tile, machinery. Redu (under 3%)* bleaches out stubborn stains from clothes and fixtures, (*ohosphate expressed as PsOu

Low-phosphate yield concentrates

And when you use automatic laundry and dishwashing machines and need the high performance cleaning capability that

only products containing phosphate can give. . .then you will clean best, most economically, yet use minimum phosphate by using these five concentrated products Amway makes for these special purposes. Percentages of phosphate by weight or

ORGANIC CONCENTRA

GEANING POWER - KIND TO

volume are not a meaningful comparison . .it's "grams per washload" that count. And, if you follow the Amway package directions for minimum amount use, you will use far less of Amway Concentrates than

of ordinary cleaners, and put less phosphate in the water. Compare these Amway "grams of phosphate per washload" figures of Amway's current production with other brands

Approx Phospho			Phosphale %
	grant	BURCES	in Plag an P. C.
S-A-8 Laundry Detergent — in top-loaders	11-1/2	I/3	23.5%
S.A.B Laundry Detergent - in side-loaders	5-34	1/6	23.5%
Tri-Zwine Enzyme Pre-soak	10	1/3	20%
Dry Chlorine Eleach in too-leaders	5	1/6	14 51%
Dry Chlorine Bleach - in side-loaders	2.10	1/12	14 94%
Swashing White Pre-soul Selfener	10-1/2	1/3	14.81%
Dishwasher Compound for Machines	3-2/3	1/8	24.9%

Remember - it's not "phosphate in the box" or "phosphate on the shelf" that counts. . . it's phosphate "down the drain" that you are concerned about.

Amway's heavy duty formulas are so concentrated and so high in cleaning power that you need only small amounts to do the work. Of course, Amway uses only biodegradable surfactants in all of its detergent products. But whenever possible Amway also uses phosphate substitutes in its formulas to the extent they are available in the world market. So whether you feel you should use no phosphate, or very little phosphate, or low yield phosphate products. . . your independent Amway Distributor can

serve you, right in your home, with the best products to do every cleaning and laundry job.

In the forefront for clean water.



Amway Corporation | Amway of Canada Ltd.





The Moroccan peasant at left prepares hashish by chopping dried cannabis stalks which are molded into bricks. Below, a traveler buys the finished product in a hazaar. The five Americans at right, caught with hashish, await trial in Spain's Algeciras prison, nicknamed "International Hotel" because so many foreigners are held there.



Fair warning to American amateurs abroad

Open Season **D** I On Drug Smugglers

by RUDOLPH CHELMINSKI

his is for you, if you are one of the thousands of young Americans going abroad this summer who think of Europe and the Middle East as an overseas drug annex of the Woodstock Nation. Take some friendly advice: don't be so dumb.

I have just come back from a tour of the Hashish Trail
—from Turkey and Lebanon to Morrocco, Spain and France
—and there are so many Americans locked up for hash and
pot and LSD over here that it sin't even shocking anymore,
just pathetic. At last count 556 Americans were serving sentences of up to eight years in foreign jails on drug charges or
awaiting trial—three times as many as a year ago and the numbers swell every week. Most of them find that hash is easy to
buy. Then they are arrested tryins to cross frontiers to

The big crackdown is on us and its target is you. With few exceptions the European and Middle Eastern countries most of you visit have become traps. Tradition-bound and sternly conservative. European authorities in particular have been startled by the sight of more and more of their own youngsters using drugs. Reacting by instinct, they tend to lump you all together as dangerous fiends.

"All fool beatnik—very bad," That's the way Naci Tulun, head of the Istanbul police narcotics squad, puts it. By that he means any foreigner using, carrying or selling drugs, hard, soft or otherwise. If his comment sounds comical, go have a laugh with Ronald Emmons, a basketball player whom Tulun's men caught in one of those quaint little hotels with two kilos of Afghan hashish. Emmons is in for five years and a Turkish prison is not the place to spend five vears. Last No-



CONTINUE

vember a 21-year-old Canadian, Max Belsen, fainted in the dock when a London court gave him 10 years for illegal possession of cannabis. A senior Scotland Yard official recently issued the public promise that "We are going to make this summer the hottest ever for the drug smuggler and neddler."

One poor dope in Spain had only 125 grams of hashish on him, but was talked into selling a little bit, just enough for a few joints. That made him a trafficker. He got the minimum sentence of six years and ady. In Athens, they have locked up a former Playmate of the Month. The list goes on and in the face of this massive roundup the U.S. State Department can do precious little to help. Consular officers are allowed to visit prisoners, advise them, send wires to relatives and help in the choice of lawers a but that's about it.

The U.S. passport, far from being a guarantee of special favor, often seems to work against its holders. What better way for a little country to display its pride and independence than by coming down extra hard on Americans who transgress their laws? And, though it will be denied, one can't help suspect that the Administration in Washington might be quietly going along with the big lockup; teach the kids a lesson. Over and over I heard the same kind of response from U.S. embasses and consular staff members:

"These people aren't young innocents. I'm tired of that bleeding heart stuff. They are out to make a buck. Serves them right."

There have even been cases of parents simply forgetting the offspring who have disgraced them. Not writing or sending them money in jail, telling friends that they are away on long vacations.

One couple I met in Cádiz, Spain was on a long vacation of six years and one day apiece. They asked that their names not be used and that they be referred to as "a young American couple." Both 21, they were Midwestern college students on their honeymoon, Coming back from Tangier last August, they decided to bring home a little supply of that good Ketama hash. Three pounds is all they had, and they probably bought it from the slick boys who operate around the steps on the way down into the Tangier marketplace. You can't pass the steps without two or three of them striding up to hiss "hash, hash." They are all police informers. The young American couple got their car as far as the Spanish port of Algeciras, where customs welcomed them with open arms. At first they couldn't believe it was happening, but they began to believe when they were senarated and slapped into the local jail. The judge who tried their case found them sympathetic and deserving, but the best he could do was impose the minimum of six years and a day

Transferred to Cádiz prison, they are now locked in two different wings, both of which share the full, rich sour smell of the garbage dump next door. By special clemency they are allowed to see each other once a week, in the warden's office, in his presence. They stare at each other and talk. They do not even touch hands. "How do I pass my time?" she says. "Oh, I read some, and crochet. And then I sit. Yes, sit a lot!" Her voice is strangely loud, almost a shout. "Tell them not to smuggle dope across borders. I'v not worth it."

Justino Gracia Palacio, the warden, nods with





'Tell them it's not worth the price'



Dilettante dope smugglers planning to go through Greece or Turkey will find these highly professional narcotics agents ready and waiting for them. The Greek team is shown above, and the Istanbul team below.



The U.S. Consul General in Seville, Charles Carson, tells an American honeymoon couple, both 21, that he can't help them. They received the minimum sentence of six years and a day for carrying hash into Spain.

Photographed by PIERRE BOULAT



CONTINUED

satisfaction at her words. It is always good when a criminal learns.

One "hardened" criminal who cheerfully admits he intended to sell hash is bestselling author W. S. Kuniczak (The Thousand Hour Day) who is doing four and a half years in the Greek island prison of Corfu. Kuniczak had the stagegring optimism to try to pass 93 kilos of Afghan hash through the customs post at Evros Bridge on the Turkish-Greek border.

"We were caught," he says, "because Kandahar, where we bought it, had been staked out by the American feds. They sell you twice in Afghanistan: first they sell you the hash and then they sell you. We were under police observation from the moment we got the stuff. This is going to be a bumper year, you know. The harvest in Afghanistan is going to be great, but so are the busts. Too many good people are going to go to jail." For years U.S. narcotics agents have been working with their foreign counterparts, providing everything from skill and experience to equipment and money. Naturally enough, field agents work in the places where drugs come from, so they are likely to be in Kandahar, Eastern Turkey, Morocco and Nepal. Three out of four drug arrests are made because of tip-offs.

Constantin Ciciacopoulos, a lanky Greek of relaxed manner and piercing, eye, one of the chief inspectors at Evros Bridge, tells of the time he waited two years for one pigeon—a Frenchman—to try to bring his stuff across. When he finally did, Ciciacopoulos grabbed him. If you think you've got a bright idea for a hiding spot in your car, reconsider: Ciciacopoulos and his men know every make of car in the world. They

study structural drawings of them, like engineers.

"Kuniczak had 20 kilos in the heater tunnel of his car," (Ciacopoulous recalls with a note of admiration. "Very neat. But generally I can tell just by looking at a person if he has hab. We get to be quite good at basic psychology. I remember once a fellow came in with his papers in one hand and the other hand in his pocket. I looked at him and something clicked. I told him to take the hash out of his pocket. He turned white, but he did him."

Nearly a million and a half passengers go through the Spanish port of Algeciras each year, alo of them off the boat from Tangier or Ceuta, where hash is as available as tobacco and not much more expensive. The customs inspectors are able to rush the flow through while not leaving a bag unopened or a car unchecked.

"Sometimes it can be very disagreeable work,"



The traveler at left waits apprehensively while a customs man at Algeciras, Spain meticulously ransacks his belongings in search of illegal drugs. He found none,

The crunch is waiting at the frontier



says Emilio Lleda Lopez, one of four supervising inspectors at the immense Algeeiras customs hall. "We have the power to break a person's life. If we catch one and turn him in, he will spend at least six years in jail. It is a terrible thing."

errible indeed, but not enough to stop him from putting the arm on such naive types as the young American couple, or the two GIs who got caught a few weeks ago. They had four and a half kilos between them, and they thought up a really good sport that the thick cops would never guess inside the door of the car. Now that is what I mean about being dumb.

➤ Some other tips that might help you: Expect to be searched time and again, apparently without reason, even on streets of cities hundreds of miles from any frontier. Unjust though it may be, cops will go after people who look suspicious to them. And to the police, suspicious means foreign, young, unshaven, feless—and free. A small car plus robes and long hair equals an automatic and thorough search at every frontier. So does an Afghanistan or Moroeco or India stamp in your passport, even if you're using the dodge of wearing a suit (they know about that one, too).

► If you buy drugs, be prepared for the man who sells them to you to be a police informer or even a

Don't sell any drugs.

 Don't give them away, either—that's distribution or trafficking.

➤ Don't cross frontiers with drugs.

➤ Foreign jails are especially unpleasant, but that isn't the worst that can happen to you. In Iran they execute people for trafficking. Just shot four of them the other day. That'll teach 'em!

As of June 1, the State Department listed 556 U.S. citizens being held on drug charges in 37 foreign countries. Those countries that currently treat drug smugglers most severely (Spain, Turkey, United Kingdom, Greece and France) are shaded red on the map. The numerals on each country show number of Americans detained there. Of the countries not shown. Mexico leads the world with 184 U.S. citizens in jail for drugs (a figure explained in part by the recent close cooperation between U.S. narcotics agents and their Mexican counterparts). The other countries holding Americans are Australia, 2; Bahamas, 6; Bolivia, I; Brazil, I; Canada, 25; Colombia, 3; Costa Rica, 3; India, 2; Iran, 1; Jamaica, 17; Japan, 28; Netherlands Antilles, 1; Pakistan, 3; Panama, 4; and the Philippines, Thailand and Vietnam, I each.

Taking drugs through Russia meant two years at hard labor



William Balloutyne Leithead, 22, the san of a prominent Canadian architect, recently returned to Vancauver after serving the varyears in a Russian jail and labor as way years in a Russian jail and labor as camp for attempting to smuggle hashish intrough the Soviet Unian. In an interview with Lift Carrespondent Jack Fincher, Leithead (abore), whose mast serious brush with the law had been as serious brush with the law had been a speeding ticket, tells about his experience.

Then I first got to Afghanistan the idea of smuggling out dope frightened me stiff. In the nend it became an obsession. This French-Canadian friend had shown me a bag with a fake bottom he had made for hiding hashish while crossing the border. I said, "No, man. That's the most obvious thing! be ever seen." Six weeks later! John which was the said of the said with the said withe

I had arrived in Europe in 1967 after two years of college. After working as a busboy for a while I joined up with some French kids in Nice who were driving east to Afghanistan. Once there my health went bad—too many wet spring nights sleeping in cold cars. I spent a lot of time lying in my hotel room just groaning and thinking about going home. I though how great it would be to make a really big killing, several thousand dolor, some good carner goughment, a rife and a truck—really make a good trip out of it. I decided to fly home by way of Tashkent, the capital of Soviet Uzbekistan, and Moscow. I remember thinking: if I make it, that will be a kick in the pants; if I get busted, that will be a kick in the pants; if I get busted, that will be a kick in the pants; to. I hadn't been smoking that much hash but I wasn't quite same.

The day of my flight I had no trouble with customs at Kabul, and once on the plane with the leather bag beside me, I was sure I'd make it.

thought we'd just refuel at Tashkent and go on to Moscow, but they gathered our passports, directed us into a large room and gave us customs forms to fill out. Then, a few at a time, we were admitted through a closed door into another room. Inside I saw all our bagagae. They were just tearing those bags apart. I hought: this is, it what do I do? I suppose I could have gone and flushed it down the toilet, but I didn't have the presence of mind to. The customs officer who found it was a young woman, very pretty and very severe. Her eyes lit up like, wow, I'm going to get the Order of Lenin for this

She led me into another room where they took my picture, and the head of customs, a very kind old man who spoke quite good English, advised me sign a full confession. I remember thinking it might cost me four or five days, be told me the penalty for smuggling drugs into the Soviet Union: two to 10 years. I wrote out a confession anyway. I had been caught, there seemed no reason not to. Besides, something controlling my emotions had just clicked off. I decided whatever they did to me I could take.

From the airport I was escorted to the Tashkent prison and put in a small basement cell with a grilled window that allowed me to see nothing but sky. A bare bulb burned 24 hours a day. For two or three hours every morning and afternoon I was taken upstairs and questioned, then the interrogation was translated and I was given a daily transcript to sign.

After a couple of weeks I still hadn't seen anyone from the Canadian embassy, so I balked and
said I wouldn't sign any more transcripts until I
had. An embassy clerk came with his wife but his
visit wasn't very comforting. There seemed nothing he could do but bring me packages from
home. His wife started crying. I thought: my God,
if she's cryine how an I supnosed to feet?

All told, I was held in Tashkent nine months

and had four trials or hearings. My father came from Canada to visit me before the first trial. It was the one time I'd ever seen him cry.

was the one time I'd ever seen him cry.

At my first trial I was put on the stand to tell how sick I had been and how sorry I was. Then the procecutor presented his written investigation (including my transcript), and my court-appointed attorney read ento the record my father's background and character references sent from Canada. You could tell the three judges were not impressed by recommendations from "capitalists." But had word more from former of construction gaage had been sent to the construction page and the sent process of the sent as work camp 400 kilometers from Moscow called Mordovia, Sounds like a concentration camp. doesn't is

Tashkent had been flat, hot desert but Mordovia was grassy praine like Saskathewan, only
wetter and with more trees. There were 250 of us
in the compound. Wow, what a set of fences! They
had two five-foot ones of barbed wire, one with
spikes on it and electricity, rolls of concertina
wire, trip wires with rockets—th was really impossible to get out of there. I slept in a wooden barracks with 35 other foreigners, all smugglers.
After a three-week technical course—in Russian
—I was assigned to man a big heavy-duty sewing
machine, stitching four pieces of rubber and canvas into crude work mittens. My quota was 60
pairs a day. Work well, work hard, they told me,
and your sentence can be reduced by half.

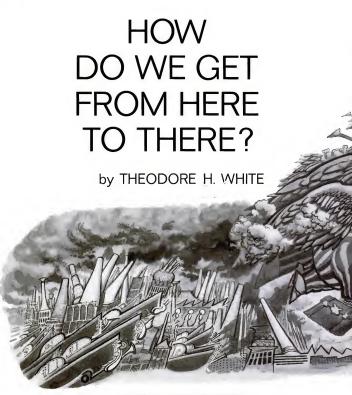
They sure knew how to make you work. If you didn't fill your quota they put you on potatoes and water, took away your monthly ruble al-lotment for canteen purchases, or stopped your packages. If you broke a rule they'd give you demerits, and there was no way not to break a rule, they changed all the time. One week mustaches were in, the next out. It was all cakulated to make you anxious. Too many demerits and you went to isolation. I never did but I was put on potatoes and water once for two weeks.

Every few months all the foreigners went to Moosew by train to see somebody from the embassy who would ask about your health and give you a parcel. One of those trips cost me my appearance before the commission that could have let me out after half my sentence. It met while I was away. I think the camps ent me on purpose. I was mad as hell but there was nothing I could do about it. Then, on Letnin's brithday, I was granted a special pardon. The day I left, April 28—seven days short of two years in the U.S.S.R.—the camp commander held out his hand. I really hate myself, because I shook it.

I walked to the gate. In Russia there's a custom: a man leaving prison breaks his tin spoon to show he's never coming back. I took my spoon, broke it, threw it in the mud and spat on it.



The Nixon administration has drawn up its plan to untangle the environment jungle—but there are problems



Out of today's mess, on the wings of new federal ageucies, the government hopes to bring us o future where environnuental problems can be not only onticipated but controlled.



In the dream, it works something like this: The huge hall of Environment Control is lit from above. Operators below press controls and the translucent dome glows with jet streams slashing the Upper Atmosphere, shaping the word's weather. Other controls are pressed and the glow changes color. Now it illuminates the Middle Atmosphere over America, showing regional smog-bearing inversions that may lock over cities within hours. In and out of walls glide panels on which river basins shine with flood-crest warnings or change hue to show rise-and-fall of pollution. Central Energy Con-

tool occupies an adjoining hall where lights wink on a giant map as gas, coal, water power and nuclear fission pour their energy into the national electricity grid, swinging from midnight lull to morning peak. At planning sessions Energy Control's panels slide back to show the same grid five, 10 or 20 years hence, marking future power plants designed for maximum efficiency and safety. Nearby, in the Surveillance Center of Environmental Health Services, pesticides, oxides, nitrates, adulterants, all 30,000 chemicals used by industry or everyday life are indexed, cross-referenced, computerized for interactions

ENVIRONMENT

CONTINUED



and contaminations. Over in the Office of Land Use maps show America today and America in 1980, 1990, 2000—open spaces preserved in a system of planned new cittes, new industries, new transport nets and free shorelines that must hold the 100,000,000 Americans to be added in the next generation...

In Washington today men who nurse such dreams believe that some day this ultimate National Center for Environment Control will be larger than the Peniatgon. The Pentagop protects America from foreign enemies; Environment Control must protect America from Americans, which is more difficult.

But between Dream and Reality falls Politics. No one in Washington opposes the Dream—it is only that no one agrees on how to get there from here. For over a year congressmen and senators, clubwomen and fishermen, flower-children and commuters, students and professors, editorialists and TV commentators have joined to make environment the No. 1 issue on the political fashion parade. The last defenders of smog, sewage, smoke, pollution and noise have bushed. All that remains is for someone to give government to the movement—which is most difficult of all.

"Gouverner," say the French, "c'est choisis" — to govern is to choose. And what Richard Nixon has chosen in the past two months out of the cascade of papers, reports and options before him are the emergency first steps in a master plan for the American environment. What he is about to offer the nation for debate is a program which will raise hard questions; Which commistees of Congress must be outraged, which departments of government ripped apart, how much of the political debris of the past is to be discarded immediately? What traditional liberties of initiate.

tive and enterprise must be given up to preserve the larger liberty of life for the Americans of tomorrow?

There come rare moments in a President's term when politics and history coincide. For Nixon, in mid-passage of his troubled presidency, such a mod-passage of his troubled presidency, such a mod-passage of his troubled presidency, such a model awith him lies in the Great Environment Crusade. Historally, he must setze this moment before it goes the way of the Cause of the Crities, the Crusade for Civil Rights, the War on Poverty. For if he does not make the most of this crest of concern for America's ravaged environment, then time and space may have closed over the nation for good before the next wave comes.

Time and space had been shrinking for almost three centuries before the first ripple of concern began to make a wave in American politics. "Conservation" was the phrase that Theodore Roosevelt used to call American attention to the new condition. In 1890, the census had declared America was entirely settled, it no longer had a frontier. Thus, on coming to the Presidency in 1901. Roosevelt brought politics to bear to preserve for tomorrow the wilderness wonders he had known in his youth. He would preserve, "conserve" it all-unspoiled skies, clear streams, the wildlife resources that were vanishing, from pigeon to buffalo. To this day the Department of the Interior. Roosevelt's chosen agency for the iob, bears as its emblem the buffalo,

It was more than saving buffaloes that stirred the nett wave of concern a generation lateriwas man's own plight. When Franklin Roosevelt became President, the winds of the mid-708 were scouring the dust bowl, while the Mississippi valley, stripped of trees and sod, was flooding uncontrollably. Tree-belt windbreaks, Soil Conservation Service, TVA and CCC all followed in response—to be interrupted by was

Then, with the war over, the cause of environment was stilled for another generation, and, in a snasm of unplanned growth. Americans added half as much again to their population, and as much new production to what they already had as total Russian and German production combined. As automobiles tripled in number, a cocoon of poison fumes began to shimmer over new highways. Cities draped their towers in acrid shawls of smog, lakes bobbed with organic sewage and plastic refuse, blue-claw crabs were vanishing from the coves of the Chesapeake to the Great South Bay, scientists packaged chemicals in foods and poisons in spray cans. And the two natural containers of the environment, the air and the water, finally vomited back on Americans the filths they could no longer absorb. Man, said some concerned observers, was beginning to emulate the gorilla, an animal which defecates in its own sleeping place; but such people were dismissed as kooks.

"When we came in, in 1960," says Stewart Udall, former Secretary of the Interior and the

leading environmentalist of the Kennedy-Johnson Cabinet, "not a single new national park had been set aside since 1947, and all but five percent of the country's free coastline was shut off. The Eisenhower administration," continues Udall, 'had thought pollution was a local matter. So we'd all sat there like spectators and watched I os Angeles wrestling with smog-it was their problem. I came in as a classic conservationist-vou know, preservation of nature and seashores, of birdlife and wildlife, of endangered species. Then gradually it came over me that man himself was an endangered species, that we were part of the same chain of life as the birds. Only in the last three years I was in office did I see it as a whole niece. We'd erred in thinking environment was simply a matter of managing natural resources. What had to be managed was man himself. We had to have a concept that considers man as the significant focus. We brought the country to an awareness of the problem: Nixon's job is to give it management."

A JUMBLE OF LOBBIES AND FEUDS

In his first week in office Richard Nixon talked of a new environmental agency he planned to set up to "think about the lakes, the mountains, the seas." A small-town boy, he had seen Southern California overrun and fouled by people, industry, cities. Now, he insisted, he would come to grips with the problem.

But whenever any President tries to grip a problem, he must come to grips first with the stubborn instruments of the government he inherits. Trying to find an overview of this problem, Nixon first deputized White House Aide John Whitaker, a geologist, to come up with an environmental program by early fall. But Whitaker could find general answers nowhere, "I finally had to call up every Cabinet officer," says Whitaker, "and ask them to detach one young man from their office to work with me as a task force to get any kind of picture of what was going on." By fall Nixon had instructed the Ash Council on Government Reorganization to unravel the tangle of overlapping, contradictory agencies and bureaus dealing with environmental action-and the Ash Council came up with a list of 44 major agencies in five major departments inextricably deadlocked in something called the Environment Game. In a few more months the Library of Congress, consulting its indexes, expanded that list to 84 bureaus. And by fall, as politicians rushed to join the environment crusade of 1969, as students clamored for answers, it was quite obvious that there were no simple answers for their two great questions: Why don't they do something about the environment? How did we get in such a mess?

To answer such questions, investigators would have required a three-dimensional chart, with at least seven different kinds of colored ribbons and a steroscopic viewer to make clear even the simpler relationships of the players in the Environment Game. Beyond this, there was the tangle of lobbies, committees, pressure groups, ambittions and bureaucratic feuds which had to be sorted before one could begin to see the mess clearly.

Almost each of the 80-odd agencies which shared management of the American environment had a history of its own, crusted over with an entrenched loobby, an entrenched congressional committee, an entrenched bureauexcy, each ferociously defending its own prerogatives. Such bureaus had been born variously of antional crisis, a public outrage, a scientist's insight or a President's dram—bort all reflected that hoary first principle of American government: when something iches, scratch it.

Some of the scratch marks were over a century old: the Coast and Geodetic Survey dated back to Thomas Jefferson, the Coast Guard to Alexander Hamilton. Each successive wave of concern had left behind, like flotsam on a beach, a tidemark of new bureaus or expanded older bureaus. The Department of Interior, Theodore Roosevelt's favorite tool, clustered the Geological Survey, the Bureau of Land Management, the Bureaus of Mines, Fisheries, Reclamation and still others. To the Department of Agriculture, with all its traditional bureaus. Franklin D. Roosevelt had added Soil Conservation, Rural Electrification Administration and others. Eisenhower had set up the Department of Health, Education and Welfare. It now held the Public Health Service, the National Institutes of Health, Bureau of Radiological Health, Occupational Safety, others. The Department of Army controlled the Corps of Engineers. Beyond, freewheeling on their own, were, among others, TVA, the Atomic Energy Commission, the Interstate Commerce Commission, the Federal Power Commission, the Federal Communications Commission.

It had been Congress, rather than the press or the Executive, that had first rung the alarm in the 1960s. A trio of outstanding senators-Muskie, Jackson, Nelson-had lobbed the environment ball at the White House and the White House had reacted. Chief among the newer agencies were the Air Pollution Control Administration (located in HEW), and the Water Quality Administration (located in Interior), A perhaps apocryphal story illustrates how the pattern was shaped. Lyndon Johnson, so the story runs, had tried to reach Stewart Udall on the telephone to talk about a water-pollution problem. Udall doesn't control water, he was told, "Well, he should," said Johnson after a moment's reflection, "Get water transferred to Stu."

On top of all these were even newer bureaus.

Even while Richard Nixon, all through 1969 and early 1970, tried to make sense of the apparatus he was trying to grip, it grew more complicated. As the Environmental Crusade accelerated, politicians wildly tried to stay abreast. Congress, for example, told the Department of Health. Education and Welfare to protect everyday life from the radiation of TV sets, microwave ovens, or X-rays-but then it neglected to appropriate money for the task. Environment was a Klondike of gilt-edged, risk-free political issues. and any legislator could score by tacking his name on a bill. At one point, at the end of 1969, an official of the Office of Economic Opportunity telephoned a White House staffer to ask, "Can we get more money for our budget if we prove pov-

erty causes pollution?" Without clear direction from the top the bureaucracies clashed as they had for years, only more so. The National Park Service (Interior) feuded with the Forest Service (Agriculture). The latter's job was to serve timber and grazing interests while the former sought to keep forests inviolate as nature created them. Health experts at HEW were convinced that hard pesticides like DDT were dangerous not only to birds and fish but also to man. Experts of the Department of Agriculture, however, spoke for the interests of farmers to whom pesticides promised high crop yields. A dam the Federal Power Commission might approve was, in the eyes of the Fish and Wildlife Service, an atrocity, Federal agencies clashed not only in Washington with each other, but with mayors, governors, city planners.

"THERE'S PLAIN GOLD IN GARBAGE"

here agencies did not clash they overlapped or worse, underlapped. "You can't say all problems fell between two stools," said an investigator of the Ash Council. "Some fell between six stools." Rats, for example, are a menace to slum dwellers in congested cities. Everyone hates rats, including the United States government. But trying to locate command of the Federal Rodent Control program is as difficult as locating COSVN in Cambodia. The war on rats involves Interior (Fish and Wildlife Service), Agriculture (Agricultural Research), Health, Education and Welfare (NIMH and FDA), the White House (Office of Economic Opportunity) and, at last count, no less than six other agencies.

Other larger problems fell nowhere. As early as 1950, government scientists knew Lake Erie was dying. Yet no one was responsible—not the fringe of cities from Toledo through Cleveland to Buffalo which dumped sewage in the water, not the steel industries which poured in acid pollution, not the farmers whose manures and highnitrate fertilizers drained off into streams that, ultimately, eutrophied the lake. So Lake Eric died because, for 20 years, while all watched and mourned, no controlling branch of government was responsible for averting tracedy.

A traditional government bureau, charged with a specific problem, might attack it with good will and then find itself trapped in the revolving doors of administration. The Bureau of Mines is usually cartooned as the tool of the "interests." In actual fact it swings from decade to decade in response to pressure, with no philosophical guidance whatsoever. BuMines was born in 1910 in response to public horror: almost 3,000 miners a year were being killed by a brutal industry, and the bureau was created, initially, to protect them. In World War 11, however, as mineral after mineral became critically short, BuMines became a prospecting agency to find uranium, molybdenum, copper, nickel. After the war, with a glut of minerals, the bureau became an outright marketing agent for the mining interests seeking new outlets and uses for surplus metal. In the past three years Congress has plunged it into the Environment Game to become involved in smoke control, pollution of mountain streams by strip mines in Appalachia, junk automobile disposal and garbage recycling. But each of these adventures tangles the bureau with many other players. In Madison, Wis., for example, the bureau jointly operates with the Forest Service and HEW an experimental garbage disposal plant. The three agencies are trying to senarate refuse: paper (a forest product), from organic garbage (a health and rodent threat), from scrap metals (which the bureau sees as treasure trove). Bureau specialists feel cities can make an actual profit out of refuse disposal, "There's just plain gold in this garbage business," said one specialist. "Gold from lost jewelry, silver by the ton from photographic products, metallic iron and aluminum. Even tin cans are useful; we need them for copper processing." But, he continued, even three agencies cooperating are not enough. The real problem of garbage recycling begins with picking it up in city streets, and that is the responsibility of HUD and HEW-who do not want it. "We'd take it gladly, if someone told us to," he continued.

Until this summer, therefore, despite all public, philosophical and political outcry, there has been no one overall managerial plan in America's much-touted effort to pass on a livable environment to her children.

What is about to happen now is a first step in that direction.

"You have to take it step by step," says a White House aide, "and you have to balance the dangers. If we don't do something now, the country is going to hell. And if you try to do too much all at once, the whole apparatus could break down. We could make a super-super Department of Ensergement of Ensergeme

ENVIRONMENT



vironment and Natural Resources, but that would have to absorb Agriculture and Interior, as well as HEW, HUD and DOT. It would wind up as the Department-of-Practicully-Everything. Then there's politics—not only what Congress and the Committees will stand for, but the reaction of business and farming and scientific interest groups. Everyone thinks be can get hurt, or at least squeezed, in a reorganization. So we're doing the maximum we think we can manage, or get away with without throwing Congress into convulsion."

Thus, the first step on the White House drawing boards, after nine months of study, is a new master body tentatively called the Environmental Protection Authority, or EPA. Here will be gathered Water Control and Air Control, Solid Wastes, Pesticides, Radiation Hazards, all torn from present departments or congressional committees and united as a national environmental police force, "You can't separate these agencies," said Amory Bradford, former general manager of the New York Times, who formulated the first recommendations for the Ash Council. "They have to function together. We found that if Air Pollution Control tells a power plant to get flyash out of the air, the plant dumps fly-ash in the water; and if Water Quality Control tells it to get the fly-ash out of the water, the plant collects it and makes it a solid waste problem." How effective the new agency will be depends on its chief, for whom a quiet search has begun. The new chief. who will report to the President directly, would have almost dictatorial powers to set continental standards and regulations, vertically and horizontally, conduct common research, bring industries and cities to trial. A weakling could make the new agency another reshuffle of paper boxes; an overbearing chief could aggravate to shock the normal trauma of political surgery.

Bolder in imagination is NOAA, National Occanic and Atmospheric Agency, which will be set up simultaneously with EPA. Under NOAA's roof, in the Department of Commerce, will be gathered the master sciences to explore the entire fluid envelope of the globe, the throbbing, interacting drivewheels of energy in ocean and atmosphere, which charge and recharge the fundamental batteries of life for all organisms from plankton and pupae to man and mountain goat. Ripped away from the Navy would be its Oceanographic Data and Instrument Centers; from Interior its Marine Mining, Commercial Fisheries and Anadromous Fish; from the Army's Corps of Engineers its Great Lakes Survey; from the National Science Foundation its Sea Grant program of research. These would be joined to Commerce's FSSA (Environmental Science Services Administration) which already clusters the U.S. Weather Bureau, the Coast and Geodetic Survev. and Radio Propagation labs. The surveillance of NOAA's scientists would run from the interior Great Lakes, through the vast continental shelves with their minerals and oil, probably as far as Antarctica

The first of the new master bodies, the Environmental Protection Authority, would monitor and regulate man's everyday life within the thin membrane of activity scratched by our smokestacks and smirched by our leavings. The second, NOAA, would monitor the global container, the entire hollow of sky and inelastic surface of earth which holds us all from outer space to ocean depths. It would try to learn how man's pollution has already harmed the oceans and affected its life down to bottom ooze, or affected its atmosphere up to the emptiness where NASA and the astronauts take over. EPA would tell men how they must live within the weather and climate; NOAA's function would be to explore, to predict long-range and short-range, what is happening to that environment-and then go on to ac-

tually try to change that climate and its weather. Already in place on the Administration's master plan is, of course, a third body, the Council on Environmental Quality. Up to now the understaffed, 6-month-old council has been a fire brigade, rushed in to pass judgment on a project like the cross-Florida canal, or invited to give quick opinion on the noise effects of the supersonic plane. In the new thinking the council would be the President's eyes and ears for his entire government. Every department and bureau of government-Defense and Transportation, Agriculture, Interior, Housing and Urban Development, and all the others-would have to send their plans to the council to be cleared for environmental impact as they now send such plans to the Budget for clearance on costs.

Beyond these three organs are yet other fancies, not yet programmed on paper: a suggestion that America have a National Energy Council which would absorb the Atomic Energy Commission, the Federal Power Commission and other agencies dealing with total energy needs; a suggestion that America have a National Land Use Board which would absorb the Army's Corps of Engineers, the Forest Service, the National Parks and all others who plan or regulate the use of land for parks, industries, towns or expansion. There is, finally, a suggestion from the Ash Country of the part of the property of

For the moment, however, it appears that the Administration will be content if it can master the managerial and political questions its immediate proposals raise. How, for example, can one be sure that one is breaking off "the bureaucratic joints" along the proper cleavage line: Will the farm lobby let all pesticide control be transferred from the friendly Department of Agriculture to the austere new EPA? Can one satisfy the sports fishermen by leaving trout under Fish and Wildlife in Interior and giving all other fish to NOAA? Or another set of questions: How can one find or train the proper people to staff even present schemes? By 1974 we will need 28,000 air-quality analysts to man planned controls, and today we count only 2,700. Money can be found for training, but training cannot be speeded. "We can get money," says John Ehrlichman, Nixon's chief domestic counsellor, "but making the money useful is like squeezing bread through a keyhole,"

"NIXON WANTS TO BITE THE NAIL NOW"

cyond, rise questions of law and philosophy: Should the Department of Justice create a new division, like its present Anti-Trust Division, to prosecute environmental offenders brought to court by the EPA? Or do we need an entirely new system of courts, like the Tax Court of the Internal Revenue Service, specializing in the pirisprudence of environment? Or in the name of the safety of a larger mass of citizens, an entirely new philosophy of law, curtalling men's right to move, build, discard as they will

No one, not even the architects of the present planning, are satisfied with what they must present and debate in the next few months. "In the business of government," says Murray Comarow of the Ash Council, "any movement from hidcous to bad is progress, from hideous to fair is spectacular. Some of the ideas we've served up could move thins from hideous to somewhere be-

CONTINUED



What more can we add?





Where can you turn if you're leaving "the pill"?

Of course "the pill" is the most effective form of contraceptive known to woman. But flyou're forced to look for another answer, consider modern, easy DELFEN® Contraceptive Foam.

DELFEN gives you instant, highly effective protection that has been proven in extensive medical research. Although it is undetectable in use, DELFEN creates a chemical shield with the most effective spermicide you can get. (Clinical data is available to your dector.) In fact, there is no more effective method of vaginal contraception than DELFEN. And, for most women, no side effects.

DELFEN is so easy. Unlike old-fashioned methods, there's nothing to wear or remove, no douching necessary.

DELFEN Foam. At drugstores throughout the U.S. and Canada without a prescription. Or choose cream form.

Even if you're sorry to leave
the plli, be glad you
can turn to DELFEN.

DELFENCONTRACEPTIVE FOAM

MORLO'S LARGEST LABORATORIES DEVOTED TO FAMILY PLANNING RESLARCH FOR THE MEDICAL PROFESSION

ENVIRONMENT



tween bad and fair." John Whitaker, the President's man on environment, puts it more bluntly: "We could sit here for three more years and still not come up with a perfect plan. But the job of government is to act. This is our chance to line up the silent majority and the underprivileged on the same side. Nixon wants to bite on the nail now. Polifically, this is the time to go."

This Administration is faced with the most difficult problem of domestic government since the New Deal reorganized the economy 40 years ago. No one then could tell what might happen as the bureaucratic gamesmen of that time doodled boxes on paper, drew lines between them, talked "trade-offs," lopped off agencies and added bureaucratic gamesmen of games are added bureaucratic and the state of the state of

Since then, Americans have seen some great patterns of government thrive and others wither, their vitality dependent always on their connection with the politics and forward thinking of the times. Many once-powerful regulatory agencies of government have been strangked by the simple technical narrowness of their thinking. Divorced from the wellsprings of science or public philosophy, they have become anachronisms or become prisoners of interests they were supposed to control.

Emergency agencies, however, masterpieces of American administrative genius, have flourished. Over and over again, when faced with a national crisis, American government has been able to spawn single-purpose agencies which override all bureaucratic entrapments. The Marshall Plan, which revived Europe, was one such agency; NASA, which reached the moon in its allotted decade, was another; the Atomic Energy Commission was a third spectacular of this genre. But such crisis agencies operate best over a limited time span, reaching a peak of brilliance when the best civilian talent of the nation is recruited by the urgency. Then they fade as the best men depart, and urgency desenerates into housekeepine.

part, and urgency ouerpeares into nouse-cepting.

Now, American politics must entertain Richard Nixon § first majo original approach to government in an adventure that must combine both emergency action and long-range housekeeping. Promising to decentralize Washington and return power to local government, he will now propose a system that will lenlarge the authority of the Federal Government even more than did Roosevelt's New Deal. Over the long run, if this new system is to be effective, it must control not only General Motors, but the local garagemen who spill crankcase oil in sewers. It must control not only occan-going tankers and offshore drilling, but beach buggies that ravage sand dunes and pleasure boasts that flush toliets in lake that offsets.

The echoes in the White House give one the sense of a politically buffeted President, gingerly but stubbornly balancing inevitable political controversy against options that define real needs. One senses a firming of presidential thinking

-his recognition of the inescapable need to impose absolute national standards of control so that no industry can escape its costs by shifting plants and jobs from stern states to lenient states. One senses a groping as he attempts to strike a balance between the zero-limit fanatics on the one hand, those who advocate zero radiation, zero smog, zero pollution, zero population increase in a static future America and, on the other hand, what remains valid in the robust older tradition of growth. There is also the increasing echo of his favorite, personal idea, the new cities program. "You have to see Nixon," said one of his closest aides, "as a man who knows that villages like Whittier, where he grew up, are dead. And as a man who lived in New York for five years, traveling between Wall Street and Fifth Avenue in his limousine, and not liking what he saw. Somewhere in between he has this dream of spreading America out and planting it with entirely new medium-sized cities, not suburbs but planned cities. But that gets you to a national land-use policy, which is a whole other can of worms."

No cool rearrangement of bureaucratic boxes on paper will solve the problem by itself; only a presidential presence and sense of direction can translate today's concern into tomorrow's reality. The game being played is being played on a world scene; in Europe, in Asia, in Russia, men wrestle with the same problem of man's growth in limited space. What must emerge in the next few weeks is not only the first large glimpse of this President's feeling for the nation's future, but also his resiliency in offering the world a style of American leadership it has forgotten.



100,000 DUSTERS SOLD

100,000 DUSTERS TO GO



⊕ To Keep The Duster Boom Going ⊕
We're Making a Great Buy Even Better



Duster. We built it to be the best transportation bargain in America. Big enough to get the job done, small enough not to "do in" your budget. Apparently we've succeeded. Because you've

made it our success car of 1970. Sales just topped 100,000, and we're planning to more than double

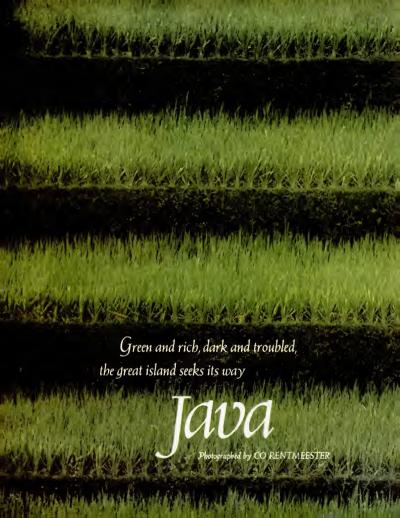
that before the year's out.

How? By making Duster even more of a bargain. By introducing the Gold Duster. By equipping it with a special option package at special savings. Don't miss this chance. Get in on the Gold Duster Rush at your Plymouth dealer's today.

A low package price means savings to you. It includes:

- 225 CID ENGINE OR 318 CID ENGINE . WHITE SIDEWALL TIRES . UNIQUE DELUXE WHEEL COVERS
- . BUCKET-SEAT STYLE TRIM . DUAL HORNS . CHROME DRIP MOLDING · ARGENT PAINTED GRILL
- GOLD DUSTER EMBLEM . GOLD SIDE TAPE STRIPES . GOLD REAR STRIPES · CIGAR LIGHTER







ast of Sunda Strait it lies green in the violence of the equatorial sun. Rich in resources, its moist air perfumed with the scent of flowers, Java carries a population of 76 million and is one of the most densely populated lands on earth. But there is something black and shadowed here. This is a country of intrigue and debts of blood, of sorcery and spirits and hobgoblins, where men of power pray to magic daggers. Sukarno united Java with some 3,000 neighboring islands to create Indonesia, and the nation was proud. Yet his bureaucracy grew monstrous, the economy collapsed, and the dark cavalry of apocalypse ranged the land. At Sukarno's fall five years ago, the people ran amok, slaughtering his cadres and the Communists as well. Today Indonesia struggles to be reborn under new leaders. Through all upheaval, in Java the ancient, implacable rhythm of existence beats on, unbroken, patiently filled with grace.



Life here is cheap? Not in sweat and hardship.

Death may be cheap, life is expensive







Within the veils the glow of dark eyes, within the eyes the promise of mysteries too ancient and too familiar to be understood





The buffalo boy knows.
Life is the whip of monsoon rain,
hammer of sun.
But in the mornings the air is cool,
a blue translucence,
and there are hibiscus enough
to flower all the pastures of heaven









Pestilence and famine come to kill, yet the instinct for life is inexorable.

Five minutes after the birth she was up and looking at her baby.

Tomorrow she will work again in the paddy





Having cut his faat an a piece of glass while heaving himself from the sea, Aristatle Onassis gives himself over to wifely treatment.





Aquatic headquarters in Skorpios is the Taverna-not a real one -which Onassis built for his wife, and which they used for changing. drink-cooling and seeking shade, as at left. In the water, however, sunglasses are de riqueur.





In the swim at Skorpiós with Jackie and Ari

Poseidon with beach towel, Venus with both arms. Whatever may now be between them, when they go into the water, they get wet, even as the rest of us. When he cuts his foot, it bleeds. The pictures of Jackie and Ari Onassis were taken with a telescopic lens on the beach at Skorpiós, the private Onassis island in the Ionian, the winedork Onossion sea. They seem to soy the couple is as happy as any twosome on the sand at Atlantic City. And maybe they are—columnists, rumormongers and other voodooists who have been predicting their breakup to the contrary.



Jackie with three-ring bikini and flippers



At Skarpias, Jackie Onassis kicks around in a three-ring bikini and flippers, seemingly by na couturier in particular, or in slacks and shirt by the same fellow. On the other hand, the diva Maria Callas, who preceded her to Skorpiós and who still sees Ari occasionally, could sing a lat better. What a good time...



for the good taste of a Kent.



KENT

CIGARETTES

King Size or 100's

THE RUM & TONK.

IT'S A GIN & TONK MADE WITH RUM. DON'T HNOCK IT TILL YOU'VE TRIED IT.



We know what you think it tastes like.

But that's not what it tastes like.

If you like your tonic with gin or yodka

If you like your tonic with gin or vodka, you're certain to like it with rum. And probably better.

Some of the tonic tartness is gone, so it tastes a little smoother. That's what the rum does. At least that's what Puerto Rican Rum does.

It's not dark and sweet and syrupy like rum from some other countries. Ours is light and clear and dry. With no

Ours is light and clear and dry. With no bite or strong aroma. Because all Puerto Rican Rums are distilled at high proof. And aged. And filtered with charcoal for added smooth-

Try the taste. You make it like a gin & tonic but make it with Puerto Rican Rum.
You'll believe what we're saying when you've heard it from your own mouth.

PUERTO RICAN RUM

A FREE RUM RECIPE BOOK IS YOURS FOR THE ASKING. WRITE RUMS OF PUERTO RICO, 666 FIFTH AVE., N.Y. 10019.

Divas Joan Sutherland and Marilyn Horne reveal their art

A Tour of Two Great Throats

by RICHARD MERYMAN

n Cleveland the two strapping divas join hands and beam as torrential applause floods over them. When Joan Sutherland (right) and Marilyn Horne first performed Norma at New York's Metropolitan Opera House last March, it was considered a historic event, both for the Met and for opera. By the end of this year they will have done Norma at least 42 times. Sutherland has been called the greatest living soprano and Horne the best mezzo-soprano. Not at all rivals, they are close friends, Both are married to conductors whose help and urging have made the two divas specialists in bel canto, an almost lost art which lasted from the early 18th Century through the 1840s when large orchestras and realistic operas came into vogue. Bel canto pairs extraordinary voice control, soaring from note to note as smoothly as heavy cream pouring from a jug, with the effortless virtuosity of cascading notes, trills, brayura high and low tones. Few singers have the talents and the skill to sing bel canto, and even rarer is a pair of major divas friendly enough and frank enough to talk as ebulliently as Joan Sutherland and Marilyn Horne in the very special conversation that follows:

Sutherland To survive as a diva, you have to be absolutely like a horse.

Horne I think we're absolutely like baseball pitchers. We can only pitch a couple of times a week. A pitcher wears a jacket to keep his arm warm. Once we start singing, we can't let the throat muscles get cold. In emergencies, when our vocal cords or anything are in-





When your taste is young.

For tastes that are young and clear, Fleischmann makes the cleanest vodka of all, Fleischmann's Royal. Not one, but 277 extra-care distill-



ing steps have washed away everything but the brightest of vodkas. To give you a dryness no lesser vodka can have.



Fleischmann's: The Washed Vodka CONTINUED

flamed, we use the same drug as pitchers: cortisone.

Sutherland And we're performing on a highly competitive circuit.

Home We are very careful not to ruin our arms by pitching our fast ball every pitch. So we sing all-out no more than two or three times a night. You cannot give away your capital. You've got to sing on your interest. Supposedly you can injure your voice by singing just one song incorrectly.

Sutherland You know, if you get emotionally involved in a role—let the emotions take over—you'll not get to the end of the opera. And the public loves you to be completely emotional about it.

Home You know, I don't think even Maria Callas ever let herself get all that involved. I think all her montionalism was actually very calculated. That ripping the voice apart didn't happen until her voice was about to go and she had to rely on other things to make her effect onstage.

Sutherland It was really the slimming-down that hurt her. We can say this—the ones that slim down to look glamorous really tend to lose their voices and there's no two ways about it.

Horne It's like a rocket, dear. The bigger the satellite they want to get up, the bigger the rocket. The bigger the voice, the more behind it.

Sutherland There are slim soubrette-type sopranos

—light lyric sopranos, but . . .

Home Yes, but when Anna Moffo was in the early stages of her career, she was a solid figure of a woman. Take a glamorous person like Dorothy Kirsten. She hasn't got excess weight, but she's really built to go a few rounds.

Sutherland And I've seen the results when people have given in to the glamorous side of an operatic career—you can just forget about singing if you do that. One is drawn into all sorts of functions where people are smoking huddled in rooms and...

Horne Rooms where you have to talk loud. Sutherland ... where you can pick up any sort of

throat infection. But I'm against wrapping yourself up in scarves, always having antiseptics. Horne I don't wear a scarf because I'd be afraid if

I ever took it off I'd get pneumonia. But the thought of getting a cold is right back there in my head every second. I'm so superstitious about it, I don't even want to talk about it. I live on Vitamin C.

Sutherland I don't think there's ever a moment

when you're not aware of the next performance. Eyerything affects the voice. Just being at all tired. And let's face it, at certain times of the month for a woman, a cloudiness, a fuzziness, gets on the voice.

Horne Joan and I depend a lot on good technique to protect our voices. You would be absolutely shocked at how many really good singers—when they're having problems and they come to me and say, "Could you just listen to me"—and immediately you can say, "You're not breathing right." "What do you mean breathing?" "You're not supporting." "Bopporting?" Mosporting "Horyorting? In Souther) hair-raising. Sutherland Yes, it all goes back to support. You make your cheat cavity as large as possible—and hold it. You breathe only with your diaphragm. Your cheat and shoulders never move. You feel as though you're holding up this long column of air on which the voice is resting—like one of those balls

Horne And you get these terrific muscles in the diaphragm and in the back—and in the derriere. Really. When I'm singing pianissimo and very controlled

on a fountain.

'The bigger the voice, the more behind it'

Ever wonder who buys them?



We did, too.

So we did some checking, and surprise! There were very few surprises.



People with 2.3 children

It came as no shock to find that an overwhelming number of people bought VW Station Wagons because they wanted a wagon that carried a lot and that was cheap to run.

But it was a surprise to learn that people really aren't taking advantage of the VW Station Wagon's enormous size.

The VW holds about 2/3 more than regular wagons: almost a ton. (The VW can hold up to 7 kids with no trouble at all.)

Yet the average family that buys one has only 2.3 children. (Maybe they all have big plans and aren't talking.) Sometimes, all the extra space turns

into a problem. "Once in a while I have to borrow somebody else's wagon," a man complained. "Because everybody else keeps borrowing my VW."

38% of the VW owners have no

other car, so the VW Station Wagon aets used for all their driving.

The other 62% own more than one car, but 94% use the VW for most of their driving anyway.

"It's more fun," is the usual reason.

We were fascinated to find that some people (9%) own a great big conventional station wagon in addition to the VW. "I use the big one when I don't

There is also an astonishing number (18%) who drive both a Volkswagen

Station Wagon and a Volkswagen Sedan.
"Why?" we asked.

"Why not?" we were answered.



62% are 2 or more car people



38% are 1 car people

The average income of our owners is a little over \$300 a week.

But we get all kinds. About 1% of the owners earn less than \$3,000 a year. And another 1% earn over \$50,000.

So the VW is very democratic. The rich man saves as much money on gas, oil, tires and antifreeze as the poor man. Volkswagen Station Wagon owners

are pretty well educated: 6 out of 10 went to college and 4 out of 10 were graduated. (Which doesn't prove much, except that you don't have to be absolutely crazy to buy one.)



6 out of 10 are college people

We seem to have a high number of doctors, lawyers, teachers, foremen, etc.
And they seem to be quite young: 37% of the owners are under 35.

Something that pleased us is that 79% bought the VW Station Wagon because we have a reputation for making a good product. 140%, in fact, didn't even consider buying anything else.

On the other hand, it displeased us that not even 1% bought it because they thought it had good traction in mud and snow. (Evidently, nobody pays much attention to what we say in our ads.)

All in all, we were happy to learn that VW Station Wagon owners are such nice, sober, industrious citizens.

They think of their wagons (and themselves) as something special.

And they keep them for a long time

because they hold up and stay in style.

(A VW Station Wagon always looks exactly as preposterous as the day you drove it home.)

100% of the people who own Volkswagen Station Wagons couldn't care less.

The Know-It-All: He'll only admit he likes our gin when he doesn't know it's our gin.

Make the biggest Know-It-All you know a Calvert martini. But do it in the kitchen so he doesn't see the label.

Make him think you've used his fancy brand. The kind that tries to be terrr-ibly Brrr-itish. Or definitely is terrr-ibly expensive.



DISTILLED DRY GIN - DISTILLED FROM 100% AMERICAN GRAIN - 90 PROOF - CALVERT DIST. CO., N

'We don't get the same sound that people listening get'



Horne as Adalgisa embraces Sutherland, whose role as Norma is one of the most difficult in all opera.

CONTINUED

coloratura, I feel I've got everything under me. You need a very solid ... not to mention your legs may be planted like an athlete's. But that is what it takes to hold and measure out that air—ethe perfect amount of air gradually pass over the vocal cords —the perfect amount so that the tone is just the way you want it. And I feel almost like the reserve of air goes clear around me like a tire. Maybe that's why we all have spare tires.

Sutherland Please!

Horne But you know we can't really tell whether we're doing everything right, because we can't really hear ourselves. Sutherland No. we don't get the same sound that

the people listening get.

Horne I can't even tell what you're like, Joan, in a

performance. Can you tell what I sound like?

Sutherland Up to a point. But the sound is sailing

Sutherland Up to a point. But the sound is sailing out toward the audience—the sound waves—in a fan shape from our mouths.

Horse Many times I've thought this is a nice, big, it is made to the common the common throught the common

Sutherland 1 think some of us, deary, have more space there than others.

Horne One is like a great big orchestral shell and





THE PERFECT TOY FOR PARENTS. IT RECHARGES ITS OWN BATTERY.

The Poweride electric car is a parent's drain, Once voil pay for in you won't have to keep paying for in over and over again. Because this toy has its own rechargeaffechaters.

When it weakens, just plut it into any wall outle just overnight to give your child se'ven more house of fun.

Moving around and exploring his world is a theill your child words our grow. And it's nice to know that from the time he's two fill the time he's eight he'llbe abie to flop on his own car and he. Because at most import and pairs are made from Allied Chemical's PLASKON, Nylon, Powerde we'll be that long.

But then't warry, he won't go too fast









SON OAK and POISON SUMAC INSECT BITES - SUNBURN

Scientific tannic-acid treatment stops itch, dries up blisters. Gentle and safe A family favorite for over 20 years. Al leading drug counters. IVY CORP. WEST CALDWELL N. J

End squeaks in children's swings and play equipment.

When your children's backyard play equipment, swings and see-saws squeak, save your nerves — with 3-IN-ONE HOUSEHOLD OIL SPRAY in the serosol can. It sprays deep into rust spots to end annoy ing squeaks. Lubricates and cleans to prevent rust and tarnish. Get 3-IN-ONE HOUSEHOLD

OIL in the aerosol or squeeze can. hardware stores i supermarkets.

3-IN-ONE

Stewardess discovers shoes can be brighter-

up to 25% brighter . . with Griffin, America's number 1 polish.

Helps Shrink Painful Swelling Of Hemorrhoidal Tissues Caused By Inflammation And Infection

Also Gives Prompt, Temporary Relief in Many Cases from Pain and Burning Itch in Such Tissues.

Doctors have found a medication that in many cases gives prompt relief for hours from pain and burning itch in hemorrhoidal tissues. Then it actually helps shrink the swelling of these tissues caused by inflammation.

Tests by doctors showed this to tests by doctors showed this to be true in many cases. The medication used was Preparation H*.

And no prescription is needed for Preparation H. Ointment or SupCONTINUED

the hard palate works as a sort of sounding board. And since you can't really hear how each note sounds -except the pitch-you've had to learn from experience just what particular feeling of resonation in which particular spot means you're getting the effect you want. So you kind of aim the sound for the place you know you're supposed to feel the note. In the first low note in Norma, I just think that right into my nose with a tremendous amount of support. the buttock muscles are tight, and I place it there dead ahead of me, and bong. I just hit that bull's-eve -right-over-there. A lot of singers are taught to place notes on the teeth. There was a wonderful Italian teacher who used to keep saving, "Right on the teets. Right on the teets."

Sutherland It's knowing exactly where to find the notes so there will be a beauty of sound: no spreading of the sound, no squeezing, no flattening, no wobbling. We want brilliance and brightness and roundness.

Horne You want the tone suspended in air, com-'l place ing out with terrific ease, lots of sound around it -as though you came in over the note to hit it. the note How you do that is impossible to explain. That's why there aren't many good singing teachers. Sutherland We have the sensations inside us. They dead only know what they hear outside. And you ask two

ahead

of me.

singers how they get a particular note, and they'll describe exactly opposite feelings-and what they're doing may be exactly the same thing. Horne Or the teacher will say, "Wonderful! That's

a great, free tone. That's it. What did you do?" And you'll say, "I don't know." and bong Sutherland Actually singers are the last people any-

body should ask about voice production.

Horne What happens is that over a long period of time and practice you find the sensations that work -and that's what a teacher and a student are doing over the years; discovering what works, and then putting a name to it that means something to the singer, then they can return to it. It's all terribly hitor-miss. It took my husband and me three years before we both understood what he meant when he said, "It sounds more forward." I'd say, "But I'm not singing forward." And then I finally realized that that meant I was singing deeper in the throat while resonating in the mask.

Sutherland Many voice teachers deal almost totally in mental imagery.

Horne In the middle voice I have an absolute mental picture of a long oval. Extreme high notes are shaped like upside-down triangles. I'm curious, Joan, where do you feel those high notes of yours -the really high ones I don't sing?

Sutherland Deary, they come right out of the back of my head-just stand straight up there. And they give me a slight ringing sound in the head. Horne Sometimes I've gotten dizzy from high notes.

Do you think it's because somehow the oxygen gets shut off to the brain? There's such a small amount of air going out, right?

Sutherland There's supposed to be.

Horne Sometimes when we're singing together . . . Sutherland Yes, at close quarters, we somehow amplify each other's vibrations, and there's a fast oscillation of sound-an honest-to-goodness sound wave-that goes through my head, through hers and out the other side. It's quite wild. It's like a ringing glass.

Horne And it hurts. In the ears.

CONTINUED





Festival of Nations,

IUNE 22 - IUNE 26

Catch a glimpse of your favorite for each of Nations. This week many of Chiordinations of Nations and the festival of Nations. This week many of Chitality Booths at National Boulevard Bank. Pick up colorful brochures and have questions answered by the Consular Corps in the booths. Now is an ideal time to start planning your next vacation adventure and an ideal time to start saving for it, too. So or or add to any type of savings account with \$250 or more. You'll receive a free passport wallet.

Festival of Freedom,

JUNE 29 - JULY 3

Festival of Freedom celebrates the bith of a nation—ours. And what better way to celebrate than a good, old-fashioned band concert. Each day at noon, listen to toe-tapping avorties and Souss marches. And get dayorites and Souss marches. And get There's an extra incentive if you open or add to a savings account with \$250 or more during the festival of Freedom. You'll get a full-sized American flag — complete with lutely free.

Festival of the Arts,

IULY 6-IULY 10

Michigan Avenue - the grandest Avenue in the world-becomes even grander during the Festival of the Arts. Talented artists in Chicago will display their works for your enjoyment. So spend some leisure moments looking at these gifted artists' work and if something strikes your fancy, buy it. Or start saving for it by opening a savings account in the Savings Center. In addition to the many plans offered, during the Festival of the Arts you'll receive a beautiful lithographed print of a historic Chicago landmark by opening or adding to a savings account with \$250 or more.

Saving is beautiful.

Now, perhaps more than ever before, is the time to save. You know many of the traditional advantages, but here's something you may not have thought of. Saving money helps fight inflation. When you save, you did the line against rising costs. Won't you seriously consider opening a savings account now? Come to the Three Festivals at the River and enjoy. And come to National Boulevard Bank and save.

N.B. NATIONAL BOULEVARD BANK OF CHICAGO

AIR JAMAICA PULLS OUT ALL THE STOPS TO THE ISLANDS.



NONSTOP FLIGHTS. Starting June 1, we'll take you from O'Hare right to Nassau. Or on to Jamaica. Any day of the week at 3:30 pm. Without taking you out of your way to New York or Miami or any place where you would have to change planes.



AN ELITE CORPS OF CAPTAINS. Who sits up front on our rear-engine jets? Well, every pilot wants to fly a route like the Islands run. So we can afford to be pretty selective.



SOOTHING ISLAND MUSIC. Music recorded in some out-of-the-way places we know accompanies every Air Jamaica take-off and landing. Sing. Hum along. Let yourself go.



NEW SUPER DC-9 JETS. We have smart new DC-9 jets with their engines quietly at the rear. The better to hear all the on-board goings on.



FLYING FASHION SHOWS. A showing of the latest island creations is part of every Air Jamaica flight. Modeled by our Rare Tropical Birds, it's quite a sight. Have your Travel Agent book you a seat on the aisle.



RARE TROPICAL BIRDS. We have stewardesses so pretty and graceful, we call them Rare Tropical Birds. And we'll have extra ones on this run. To flock to your side whenever you need them.



RUM BAMBOOZLES, FREE, EVEN IN ECONOMY CLASS, What's a rum bamboozle? Well, let's say it's to warm the inner you. It's also free for everyone on board. So drink up, mon.



LOBSTER PORT ROYAL FILET MIGNON A LA ARAWAE ISLAND PRICASSES CHICKER, INCE IANG A SALAD. CHAMPAGNE, LIQUEURS, BRANTH DIES, CHEESES, BILE MOUNTAIN COFFEE. WITH RUMONA OR TIA MARIA, IF YOU LIKE Ed., ect. A gregatious mixture of both sland and continued dishes awaths you. And don't be surprised if the fruits teste as if they were just picked. They were.

For reservations, call your Travel Agent or Air Jamaica at (312) 527-3923

NONSTOP TO NASSAU.
AND ON TO JAMAICA.

OICLOMO

perince effective June 1, subject to government approval



Smirnoff speaks in a whisper...

On a quiet afternoon, when the world stands still, and a five o'clock breeze blows fresh against your face. It's a moment as clear and crisp as a silver bell. In the Smirnoff life style, a time worth spending on cool thoughts and bright, free-wheeling dreams.

Smirnoff leaves you breathless

CONTINUED

Sutherland You know I never sang the upper B until I was about I.B. I always thought that the high C
was the ultimate, absolute ultimate. For years I
thought I was a mezze-soprano—and finally it was
this husband of mine who heard me just singing
around the house and said, "You're cray because
you've got those high notes, You're just scared to
use them." He had me stand away from the piano
where I couldn't see what notes he was actually laying. And once on a good day, I felt the voice going
high and I felt good and he said, "You've got it."
You've got it." And I sang a high F sharp in alt.
And I've sang very few of those since.

Horac 'That's very interesting. I never knew that. We really are the Bobbsey Twins. I never sang low until I was 16—and now the chest register with me is just a natural gift. For me it just comes out—like throwing pu. Good imagery? This is something I'd like to know. When you've been in your head for quite a while, how do you come back down and keep a glossy tone in the middle voice?

Sutherland Honey, just don't push it. Let it take care of itself. Be satisfied with the size of the sound you can make. But will we? No, we won't—not with that big orchestra playing away. And you always have this feeling you're walking a tightrope—with a hundred things to break your concentration.

Horne Tightrope is right. Audiences want to cheer—but there are always the ones who hope you might get gored because it would be more exciting. Sutherland Sometimes you can actually hear people at the back of the dress circle yakking away, probably tearing strips off us—while you're trying to cope with long dresses, lopsided stages, uneven scenery, people coming in and out of boxes, friends in the front row. In Italy the noise backstage is murder—and with the assistant direct relling them to shut up, there's more noise than all the choruses put together. After all, it's a very big open space that you're sharing with two or three other people. Sometimes you're there alone.

Horne One thing I always remember about singing with Joan is how she smells.

Sutherland Goodness me.

Horne No! I mean I come onstage and I get a lovely whiff of Ma Griffe and then I know where I am. Sutherland Not all of them are like that, dear. Horne Anyway, I think concentration is the bis-

gest single . .

We

really

are the

Twins'

Bobbsev

Sutherland You have to concentrate on your voice production, you have a character to portray.

Horne . . . Be alert for anything that might go wrong. Maybe I sing a line out of time or in the wrong place or I forget to come in or something.

Joan has to be ready to jump in and save me.

Sutherland I've lost my place so many times it's not news. I mean, we're only human. And your voice really is something that has to be born in one. The manufactured voices aren't around very long.

Horne I was pushed into singing when I was a child. My father, when I was 2 years old, said, there's a voice. At 4 and 5 years old, I was singing in churches. All my life there was this terrific pressure from my family that I must succeed.

Sutherland I've always had a living to earn. And there has always been this desire to see how far one could go—you know, further one's career. I think Norma is the peak for me.

CONTINUED



SPECIAL FORTIFIED FORMULA

Turns Off Pain Of Nervous Tension Headache In Minutes

- · Relieves Pain Fast So...
- · Relaxes Pain's Tension...
- Releases Painful Pressure On Nerves

If you wonder what's best to take for your nervous headaches—consider this. Doctors have their choice of any pain reliever known to science. And for tension headache pain—doctors recommend the specific pain-reliever in Anacin* the most. In fact Anacin gives you 100% more of this powerful pain-relieving medication than any other

leading extra-strength tablet.

After taking Anacin—notice how your headache goes in minutes so does pain's tension and pressure on nerves...you feel great again.

But be sure it's Anacin you take because only Anacin has this special fortified formula. See if extrastrength Anacin Tablets don't work better for your nervous headaches.



The luck of the Scotch.

Johnnie Walker Red So smooth-world's best selling Scotch

'What a freaky, fantastic thing, our getting together'



During an intermission. Horne and Sutherland calm their nerves with needlepoint

Horne 1 was singing Schumann's song Abendlied in a recital, and this incredible love of music came over me. I felt this must be what all the music and poetry and beauty in the world is all about. And I just . . . well, this is why I'm in this game. To be able to experience this one or two times in your life.

Sutherland And I think there's the fact that people really seem to be enthralled by one's singing-in this day when there are so many mechanical means of entertainment. It's that terrible thing of appreciation. But it's not just the applause-though that's fantastic sometimes-this great surge that goes up and up. It's also that letter that one sometimes gets. Horne My basic feeling the night of my Met debut was that I was surrounded by nothing but love

-from my colleagues, my family, friends, people backstage, love from the audience. That's a feeling that could last you forever.

Sutherland Personally, when I sing with you, Jackie, I get goose bumps. For my money, we can go on singing together until we drop.

Horne At the curtain call when Joan said, "It's all yours, deary" and left me there alone-well, I probably got a few tears in my eyes. And, you know, during the performance, when Joan and I were in a duet, it went through my mind that tonight this is really being sung fabulously-we're together every second and what a freaky, fantastic thing it is that two people were actually destined to come together like this. Don't you believe that? This gal from out of the bush in Australia met up with this gal from Bradford. Pa. and here they are standing on the stage of the Metropolitan Opera singing together.

Automatic focus. Automatic showing. Instant editing. Random access. Remote control. Spillproof. Halogen lamp. 500-watt power. All metal body. Easy carrying. Fast f/2.8 lens.

Make the most of your color slides with our popular Kodak Carousel 850 projector that has the best of everything. Less than \$190. Other Carousel projectors start at less than \$60. See your dealer. Now.

Kodak Carousel 850 projector.



"We have three teenagers in the family, and one of them is our Maytag;" says Mrs. Halli.

"That Maytag Washer came to live with us over nineteen years ago, and it's only seen the repairman four times."





"What my Maytag and I haven't been through together!" writes Mrs. Matt A. Halli, Lakeville, Minnesota.

"In close to two decades, it has done diapers for all three of the children. And who knows how many jeans, sneakers, jackets and snowsuits? Matt and I figure we've put at least 14,000 loads through that Maytag by now. Still, it just keeps going.

"Oh, it's had a few aches and pains," says Mrs. Halli. "To be specific-four repairs, at a total cost of around \$75, in over nineteen years!

Today you can get New Generation Maytags with all the latest features, A washer with giant-capacity tub. A Maytag Halo-of-Heat® Dryer with Electronic Control, Both have Maytag's special Permanent-Press Cycle.

We don't say all Maytags will equal the record Mrs. Halli reported, But dependability is what we

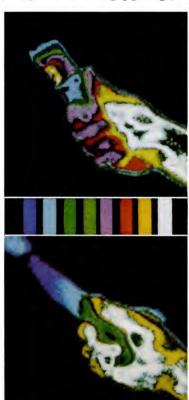
try to build into every Maytag.





TICHAUER PAINT SCRAPER

New Twists for Old Tools

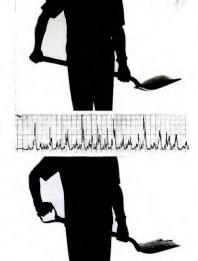


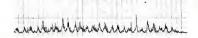
craping off old paint, raking up old leaves, shoveling away new anow. Hard work at best, and at worst a pain in the neck-to say nothing of arms, legs and back, But much of the fault for the achea and apraina liea not in out-of-shape muscles so much as in out-of-date tools. aaya Dr. Erwin Tichauer, professor of biomechanica at New York University, Modern man, Dr. Tichauer points out, often tackles 20th Century tasks with tools designed well before the Industrial Revolution. Technology has taken care of the machinery, but somehow simple tools have scarcely changed at all. In the age of the assembly line, these clumsy devices can have a nasty kickback. Dr. Tichauer charges that dozena of tools, ranging from push buttons to brooms, do not mesh with man's anatomy. They bend, twist and pinch the muscles, tendons, bones and blood vessels, handicapping the body's natural leverage. They are inefficient, pain-provoking and in some casea can be disabling. By applying the laws of physics to the human body, however, Dr. Tichauer has come up with a new line of tools. They may look a little strange, but they work-and what is more they work for man, not against him.

These thermographs, which measure heat—and hence blood flow—show how a common paint scraper reduces circulation to the fingers. Color scale in the middle reads from left to right, with white and yellow indiceting good flow. The conventionel scraper also strains hand bones and muscles. Better to bend the tool than to bend the wrist



Children take naturally to this redesigned bent apoon because it requires no wrist-twiating. Adults accuatomed to using an ordinary spoon may find it a bit awkward.









The common snow shovel can be lethal for the driveway athlete who akipped training. But bending the handle increases arm muscle efficiency and makes shoveling more natural. The graphs demonstrate how much less muscle effort the new shovel demands. It also creates a more gradual and aignificantly lower rise in the heart rate.

"It's better to bend the pliers than to bend the wrist," said Dr. Tilchauer, explaining these X-rays of old and new pliers. Bent wrists cut down drastically on muscle efficiency and encourage a heat buildup that can cause joint, muscle or tendon pain or even disability.



The \$29.95 Colorpack II: We spent the winter making enough for the summer.

*Suggested List Price, POLAROID®

We were home all winter putting more of these cameras together.

This Polaroid Land camera came out last spring. By Christmas we'd made millions of them and stores were still running out. Color pictures in a minute. \$29.95.

Electric eye and electronic shutter for automatic exposures. 4-shot flashcubes. Sharp 3-element lens.

Anyway, this year we made plenty.

(But it would still be nice to be sold out again.)





Waiting to test a acene on the first day of her new movie, There's a Girl in My Soup, Goldie is nervous—an unusual mood for her.

ow golden to be Goldie-Goldie Hawn, that is, Fluffing her lines, biting her lip, mugging shamelessly, looking to heaven for help and breaking up in a giggle that gurgles up the scale and back like a piano exercise, she delighted Laugh-In audiences for three years. Then she got her first part in a movie, Cactus Flower, and won the Oscar for Best Supporting Actress. She made a TV special as the star (right) and now she's in London (next page) co-starring with Peter Sellers in There's a Girl in My Soup, her second film. She never felt the need to be "massively loved," Goldie says, but massively loved is just what she is. With the sex appeal of a Lolita and the innocence of Charlie Brown, there is nothing of the little-girllost or everybody's-daughter quality about her, and none of the hidden pathos that made Judy Holliday or early Shirley Mac-Laine so appealing. Goldie simply makes people happy when they look at her. "Goldie," Laugh-In executive producer George Schlatter explains, "just happens to be a gas."

> Star of an upcoming TV special, Burlesque Is Alive and Living in Burbank, she does a strip, imitates Harpo Marx, aings and dances.



in Cactus Flower with Walter Matthau, her dentist lover, she turns on the marvelous rubber face that won her an Academy Award.



The Love of 'Laugh-In' branches out

HOW GOLDEN TO BE GOLDIE





The wistful look and cigarette (above) are part of a seduction scene from There's a Girl in My Soup. Offscreen she is an ex-smoker.

Unable to bring her poodle to London, Goldie went dog-shopping, liked this one, found in a pound, but settled on a Welsh sheepdog.

Mugging for her husband, actor and aspiring director Gus Trikonis, she grimaces in the hairdresser's mirror on the movie set.



A passion for poodles, perfume and paintings

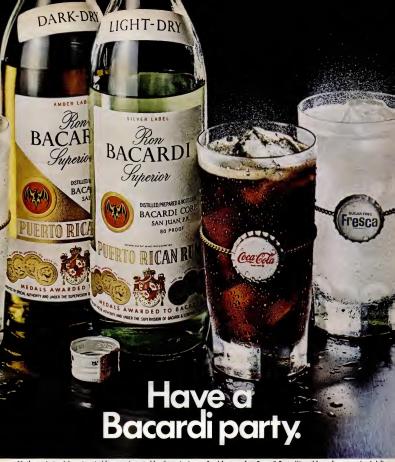
Goldie Jeanne Hawn, 24, named after a late great-aunt whom she still regards as a guardian angel, has graduated from Beautiful Downtown Burbank. In London, making There's a Gul in My Soup, she is learning lines, not fluffling them. If her character in the film resembles the Laugh-In Coldie, it will be the result of serious attention to acting, not ad-lib mugging for the camera. Off-camera she is, if anything, pleasantly square. She is a knitting nut, a cooking kook, and a home-body when she has a chance-she and her husband, Gus, were married a year ago. About the only outward signs of the gag Goldie are her worship of her poodle, Lambchop (and now of a new dog, Daisy), and her "thing" about perfumes and rings. She misses Laugh-In and will do a guest shot next season, but from now on "it's definitely movies," she says. "That's where the resily creative things are being done."



Commende



In London's Flea Market, Portobello Road, Goldie, an antique lover, bought a painting she found leaning against an outdoor table leg.



It's the easiest, mixingest party idea ever invented by the swinging crowdl All you need is Bacardi rum. (It's the mixable one because it's light bodied, subtle flavored, smooth and dry.) Then get as many different mixers as possible and invite lots of people looking for fun! Send for your free Bacardi Party Kit and learn how easy (and delicious)) it is to use Bacardi light rum rather than gin or vodka, Bacardi dark rether than whiskey, Añejo_{nk} rum rather than brandy or Scoth, and Bacardi 151 proof for robust drinks and cookery. Have a ball!

BACARDI, rum-the mixable one



C. Burke Elbrick, U.S. ambasaador to Brazil, was kidnaped laat September in Rio de Janeiro and released in exchange for 15 rebels.



Alberto Fuentea Mohr, the foreign minister of Guatemala, was abducted in Guatemala City in February, and exchanged for one prisoner.



U.S. embassy attaché Sean M. Holly was kidnaped in Guatemala in March and held until the government released three leftists.



Nobuo Okuchi, the Japanese conaul general in Brazil, was kidnaped last March. He was released in exchange for five prisoners.



Paraguayan Consul Waldemar Sanchez, grabbed in Buenos Aires in March, was released despite Argentine refusal to meet ransom.



Lt. Col. Donald Crowley, U.S. air attaché in Santo Domingo, was kidnaped in March, freed in trade for 20 government prisoners.



Curtis C. Cutter, U.S. consul in Pôrto Alegre, Brazil, evaded April kidnap by ramming terrorists' car. He was wounded in the eacape.



West Germany's ambassador, Ehrenfried von Holleben, kidnaped in Brazil, was released last week after 40 prisoners were freed



Ex-President Pedro Aramburu of Argentina has been missing since he was kidnaped in May in Buenos Aires, is thought to be dead.

PARTING SHOTS



Ambassador to Guatemala, was murdered in April after Guatemala refused to pay

22 prisoners. His widow escorted body home but shunned Guatemalan officials.

Now diplomats serve as targets for "the terror"

Except for the strain of an occaaional coup, a Latin American assignment has been-until recently -one of the softest, pleasantest assignmenta a foreign service man could possibly hope for. But this season, as the 10 men on this page discovered, the climate has turned auddenly sour and terrifying. Diplomatic compounds have become supercharged with tension for the men who live there. Out-ofpower terrorists have switched from the traditional snatching of their own country's officials and broadened their clientele. Now they go after envoys from other nations as well, holding them as hostages to be exchanged for comradea jailed by the government in power. In the past nine months, each of the men shown here was the object of a kidnap plot, most of them successful and one fatal. Terrorists have shattered the ancient protocols of international relations and stymied all efforts to stop them, As "the terror" continues, some diplomats are muttering about asking for combat pay.



PARTING SHOTS

Sixty rebels are ransom for three envoy's lives

Manacled, anxious and sullen, 13 of the 15 prisoners exchanged by Brazil for American Ambassador Elbrick poaed before they took off in an air force plane. They were flown to sanctuary in Mexico.

Brazil exchanged these five political prisoners for the life of Japanese envoy Okuchi, and flew them to Mexico. The three children went along with mother, Damária Lucena (left), a prisoner.



Flashing the V-for-victory sign and accompanied by four children, 40 Brazilian prisoners, traded for von Holleben, awaited flight to Algeria. When the group arrived, he was released by terrorists.



The better the whiskey. The better the drink.



It's the real thing.

The American thirsts as independent as its spirit. It wants real refreshment. And during the hot steaming summer the real refreshing taste of Coca-Cola quenches the American thirst better than any soft drink. This Fourth of July, treat your thirst to the exciting taste of Coca-Cola.

